

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade" or "Company"), in addition to the Information to the Market released on July 3rd, 2018, hereby informs that it received on July 12th, 2018 the resignation of Mr. José Maurício Pereira Coelho to the positions of CEO and member of the Board of Directors.

To substitute Mr. José Maurício Pereira Coelho, the Board of Directors elected on the same date Mr. Antônio Maurício Maurano to the CEO position and, immediately thereafter, appointed him to hold the position of Board of Directors' member, according to BB Seguridade's Bylaws (article 14, paragraph 2, item "i"), subject to the ratification by the Shareholders' Meeting.

BB Seguridade thanks Mr. José Maurício Pereira Coelho for the services rendered throughout the time in which he led the Company and composed its Board of Directors.

Brasilia (DF), July 13th, 2018

Werner Romera Süffert
CFO