

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade"), hereby informs that on October 01st, 2018 Mr. Sérgio Augusto Kurovski resigned to the position of Chief Commercial and Products Officer. In order to replace him, the Board of Directors of BB Seguridade, in an extraordinary meeting held on the same day, appointed Mr. André Renato Viard Fortino.

Mr. Fortino worked as Commercial Officer and Large risks Officer at Grupo Segurador BB e MAPFRE. Prior to that, he built his career at Banco do Brasil where he worked as the Head of the Retail Business and the Head of Corporate Banking. Mr. Fortino holds a Bachelor degree in Economics and an MBA for Senior Executives.

Brasilia (DF), October 02nd, 2018.

Werner Romera Süffert
CFO