

INFORMATION TO THE MARKET

CLARIFICATION REQUEST 86/2018-SAE

January 18th, 2018
86/2018-SAE

BB Seguridade Participações S.A.
Mr. Werner Romera Süffert
Investor Relations Officer

Subject: Clarification request related to news published in press

Dear Sirs,

An article published by the newspaper Valor Econômico on January 18th, 2018, under the title “Caixa Seguridade”, reports, among other information, that BB Seguridade made a proposal to Caixa Econômica Federal for its insurance distribution network.

We request clarification on the topic above up to January 19th, 2018, at 9:00 AM, confirming or not, and including other material information.

RESPONSE TO THE CLARIFICATION REQUEST

January 19th, 2018

To
B3 S.A. – Brasil, Bolsa, Balcão

Mrs. Ana Lucia da Costa Pereira
Superintendente de Acompanhamento de Empresas e Ofertas de Valores Mobiliários de Renda Variável

c.c.: CVM – Comissão de Valores Mobiliários
Sr. Fernando Soares Vieira – Superintendência de Relações com Empresas
Sr. Francisco José Bastos Santos – Superintendência de Relações com o Mercado e Intermediários

Subject: Clarification to the Notification 86/2018-SAE

Dear Sirs,

In response to the clarification request afore mentioned regarding to the news published by the newspaper Valor Econômico, on January 18th, 2018, under the title “Caixa Seguridade”, we hereby inform that it was made, by one of BB Seguridade’s affiliates, a

nonbinding indication of interest to distribute insurance products in Caixa's distribution network. However, considering the lack of materiality, as well the nonbinding aspect, it was not identified the necessity to disclose this information to the market, since the assessment of new opportunities to diversify the distribution network of their products is a routine for the companies of the conglomerate.

Lastly, BB Seguridade reinforces its commitment to transparency and equal treatment of information disclosure.

Kind regards,

Werner Romera Süffert
CFO