

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade") hereby informs that the Board of Directors appointed, on December 28th, 2018, Mr. Reinaldo Kazufumi Yokoyama to the position of Chief Client, Commercial and Products Officer, position that was held by Mr. Antônio Rugero Guibo temporarily.

At the same date, Mr. Antônio Rugero Guibo resigned from his position of Chief Risk and Corporate Governance Officer, which will remain vacant until the appointment of a new Officer by the Board of Directors.

Mr. Reinaldo Kazufumi Yokoyama is 47 years old and held the position of Distribution Officer in Banco do Brasil ("BB") since 2016. He also held the positions of Agribusiness Directorship, State Superintendent and Executive Manager. Mr. Yokoyama holds a Bachelor's Degree in Company Administration and specialization in Controllershship, Financial Management and Marketing. He will complete the 2016-2019 term of office.

Brasília (DF), December 31th, 2018.

Werner Romera Süffert
CFO