

Convening Notice - OSM 2018

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The Shareholders of BB Seguridade Participações S.A. – public company – are invited to take part, upon first call, in the Ordinary Shareholders Meeting that will be held at Edifício Banco do Brasil, Setor de Autarquias Norte, Quadra 5, Bloco B, Torre Sul, 14º andar, Brasília (DF), at 3:00 p.m. on April 20, 2018, to address the following matters:

Ordinary Shareholders Meeting

I- take the accounts of management members, examine, discuss and vote the financial statements, reports of the Fiscal Council and independent auditors, take notice of the Management Report, related to the fiscal year ended on December 31, 2017;

II- approve the allocation of net income of the fiscal year of 2017 and the distribution of dividends;

III- elect the members of the Fiscal Council;

IV- elect two members of the Board of Directors;

V- set the remuneration of the members of the Fiscal Council;

VI- set the annual global amount of remuneration of the members of the management bodies.

VII- set the remuneration of the members of the Auditors Committee

Meeting Participation: in the terms of Article 126 of the Law 6.404, of December 15, 1976, and further alterations, to take part and deliberate on General Meetings the shareholder must notice that:

The proxy instruments shall be deposited at the Headquarter of BB Seguridade, at the Corporate Governance Superintendence, on the 3rd floor of Ed. Banco do Brasil, in Brasília (DF), preferably up to 48 hours before the Meeting is held. A copy of the documentation may also be sent to the email Assembleia.seg@bbseg.com.br.

For admission at the Shareholders Meeting, pursuant to Article 126 of Law 6.404, of December 15, 1976, the shareholder, or their legal representative, shall present proper identity document and, in case of shareholders of book entry shares or custody shares, evidence issued by the depositary financial institution.

Pursuant to the Regulation 165, of December 11, 1991, from CVM1 (Comissão de Valores Mobiliários), the minimum percentage of voting capital to request multiple voting process in the election of members of the Board of Directors shall be 5% (five percent). The requirement must be sent to BB Seguridade's CEO up to 48 hours before the Meeting is held.

For the appointment of members of the Board of Directors, the norms of CVM Regulation 367, of May 29th, 2002, CVM Regulation 481, of April 7th, 2015, of Law 13.303, of June 30th, 2016 and Decree Nº 8.945 of December 30, 2016, shall be observed.

If you choose to vote by distance, up until April 13, 2018 (additionally), you must send the respective Voting Bulletin to: 1) BB Seguridade's shares bookkeeping agent, throughout the whole Banco do Brasil's banking network; or 2) its custody agents who accomplish this particular service, in the case of the owners of shares deposited in central depositary; or even 3) directly to the company. For further information, follow the rules established in CVM's Regulation 481/2009 and the procedures described in the "Vote at a Distance Bulletin" made available by the Company at <http://bbseguridade.com.br>.

The documents related to the proposals to be deliberated by the Meetings are available at the Headquarter of BB Seguridade, at the Corporate Governance Superintendence, 3rd floor, Ed. Banco do Brasil, in Brasília (DF), in the Investor Relations website (www.bbseguridaderi.com.br) and in CVM website (www.cvm.gov.br) on the Internet.

Brasília (DF), March 20th, 2018.

Marcelo Augusto Dutra Labuto
Chairman of the Board of Directors

[Management Proposals](#)

[Remote Vote](#)

[B3 Instructions - Remote vote](#)

[Minority Shareholders Appointment - Fiscal Council](#)