BB Seguridade Participações S.A.
CNPJ 17.344.597/0001-94
www.bbseguridaderi.com.br/en

INFORMATION TO THE MARKET

CLARIFICATION REQUEST 497/2018-SAE/GAE-1

March 26th, 2018
497/2018-SAE/GAE-1

BB Seguridade Participações S.A.
Mr. Werner Romera Süffert
Investor Relations Officer

Subject: Share's buyback

Dear Sir,

Considering the matters approved at the Board of Directors meeting held on March 14th, 2018 we ask you to inform, until March 27th, 2018, the starting date of the Share's Buyback program.

RESPONSE TO THE CLARIFICATION REQUEST

March 27th, 2018

To
B3 S.A. – Brasil, Bolsa, Balcão

Mr. Marcelo Santos Heliodoro
Gerência de Acompanhamento de Empresas e Ofertas de Valores Mobiliários de Renda Variável 1

c.c.: CVM – Comissão de Valores Mobiliários
Sr. Fernando Soares Vieira – Superintendência de Relações com Empresas
Sr. Francisco José Bastos Santos – Superintendência de Relações com o Mercado e Intermediários

Subject: Clarification to the Notification Request 497/2018-SAE/GAE-1

Dear Sirs,

In response to the clarification request aforementioned asking for the starting date of the Share's Buyback program approved by the Board of Directors on March 14th, 2018, first of all we clarify that the approval represents only an authorization to buy BB Seguridade's shares in order to pay the portion of the Variable Compensation program of the Executive Officers which is paid in shares. This approval differs from a Share's Buyback program because it is not expected any economic effect, as informed in the Schedule I to the minutes of the Board of Director's meeting.

Thus, the purchase of up to 19,359 shares was authorized to be done in one time or in various operations from the date of approval until April 13th, 2018.

Lastly, we clarify that the number of shares to be bought back represents roughly 0.5% of the average daily volume of shares traded in the past 12 months. Therefore, we do not expect impacts on the stock market.

Regards,

Werner Romera Süffert
CFO