

MATERIAL FACT

Pursuant to § 4 of Article 157 of Law 6,404, dated December 15th, 1976 and according to CVM (Brazilian Securities and Exchange Commission) Rule 358, dated January 3rd, 2002, BB Seguridade Participações S.A. ("BB Seguridade") hereby informs that has revised its guidance for 2018, as follows:

Ratio	Value observed 1H18	2018 Estimates	
		Previous	Revised
Adjusted net income change	-6.8%	-2.0% to +2.0%	-6.0% to -4.0%

For further information, please refer to BB Seguridade's Reference Form and MD&A which are available at www.bbseguridaderi.com.br/en.

Brasilia, August 6th, 2018.

Werner Romera Süffert
CFO