Convening Notice - ESM 2018

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The shareholders of BB Seguridade Participações S.A. – public company – are invited ot take part, in a first summons, in the Extraordinary Shareholders Meeting that will be held at BB Seguridade`s Headquarter – SAUN, quadra 5, lote B, Edifício Banco do Brasil, 14º floor, Torre Sul, Brasília (DF), at 3 p.m. on October 3rd, 2018, in order:

Extraordinary Shareholders Meeting

I- to elect two (2) members to the Fiscal Council;

II- to elect two (2) members to the Board of Directors, being: I- the Company`s Chief Executive Officer, pursuant to Article 14, paragraph 2, item “i” of the Bylaws, and II- a representative of Banco do Brasil S.A., pursuant to Article 14, paragraph 2, item “v” of the Bylaws; and

III- to deliberate on the extraordinary award in shares of BB Seguridade (BBSE3) for the Company`s employees.

Assembly Participation: in the terms of Article 126 of the Law 6.404, of December 15, 1976, and further alterations, to take part and deliberate on General Assemblies the shareholder must notice that:

- The proxy instruments shall be deposited at the Headquarter of BB Seguridade, at the Corporate Governance Superintendence, on the 3rd floor of Ed. Banco do Brasil, in Brasília (DF), preferably up to 48 hours before the Meeting is held. A copy of the documentation may also be sent to the email Assembleia.seg@bbseg.com.br;
- For admission at the Shareholders Meeting, pursuant to Article 126 of Law 6.404, of December 15, 1976, the shareholder, or their legal representative, shall present proper identity document and, in case of shareholders of book entry shares or custody shares, evidence issued by the depositary financial institution;
- If you choose to vote by distance, up until September 27, 2018 (additionally), you must send the respective Voting Bulletin to: 1) BB Seguridade’s shares bookkeeping agent, throughout the whole Banco do Brasil’s banking network; or 2) its custody agents who accomplish this particular service, in the case of the owners of shares deposited in central depositary; or even 3) directly to the company. For further information, follow the rules stablished in CVM’s Regulation 481/2009 and the procedures described in the “Vote at a Distance Bulletin” made available by the Company at http://bbseguridade.com.br.

The documents related to the proposals to be deliberated are available at BB Seguridade`s Headquarters, in the Corporate Governance Superintendence – SAUN, quadra 5, lote B - Ed. Banco do Brasil, 3rd floor, Brasília (DF), in BB Seguridade`s Investor Relations website (http://www.bbseguridaderi.com.br) and in the Comissão de Valores Mobiliários website (www.cvm.gov.br). Any clarifications may be obtained in the Investor Relations website (http://www.bbseguridaderi.com.br) or sendig an e-mail to assembleia.seg@bbseg.com.br.

Brasília (DF), September 3 rd , 2018.

Marcelo Augusto Dutra Labuto
Chairman of the Board of Directors

Appendix:

- Management Proposals
- Remote Voting Ballot
- B3 Instructions - Remote vote