INFORMATION TO THE MARKET

BB Seguridade Participações S.A. (“BB Seguridade” or “Company”) hereby informs that its Board of Directors, in a meeting held today, decided to cancel the Extraordinary Shareholders Meeting (“ESM”), which was scheduled to be held on April 24th, 2019 in order to vote about: (i) the proposals of amendments in the Bylaws; and (ii) the extension of provisions and impediments of article 17 of the Federal Law 13,303/2016 to the appointment of candidates for Management positions in the affiliated companies.

The cancellation of the ESM was motivated by the necessity of improving the discussions with the controlling shareholder and for better analysis of the matter to be approved, always in the benefit of the Company and its shareholders.

Due to the cancellation of the ESM, the convening notice published between March 25th and March 29th, 2019 in the newspapers adopted by the Company (Diário Oficial da União and Valor Econômico DF) has no effect when related to the ESM, as well the votes already submitted for the ESM matters, which will be disconsidered.

In due course, the Board of Directors of BB Seguridade will decide about the convening notice of a new ESM.

Finally, the Company reinforces that the Ordinary Shareholders Meeting (“OSM”) is maintained for April 24th, 2019 as announced in the convening notice, as well as the votes already receipt under the distance voting process.

Werner Romera Süffert
CFO & IRO