Convening Notice - ESM 2019

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The shareholders of BB Seguridade Participações SA (“BB Seguridade” or “Company”) - a publicly-held company - are invited to attend, on first call, the Extraordinary General Meeting to be held at Edifício Banco do Brasil, 14º andar, Torre Sul, auditorium, Brasilia (DF), at 03 PM on 10.30.2019, in order to address the following matters:

Extraordinary General Meeting

I - to resolve on the capitalization of BB Seguridade's Legal Reserve in the amount of four hundred and fifty million reais (R$ 450,000,000.00) and, then, the reduction of the Company's capital by two billion and seven hundred million reais (R$ 2,700,000,000.00), without share cancellation, with refund to the shareholders proportional to their equity in BB Seguridade's capital;

II- to resolve on the trading of the Company's treasury stock; and

III- to resolve on the proposed amendment to BB Seguridade's Bylaws.

Participation in the Meetings : Pursuant to Article 126 of Law No. 6404, dated 12.15.1976, and subsequent amendments, in order to attend and resolve on the General Meetings, the shareholder shall note that:
The instruments of terms of office shall be deposited at the headquarters of BB Seguridade, at the Superintendence of Corporate Management, at: 3º andar, Ed. Banco do Brasil, in Brasília (DF), preferably up to 48 hours before the Meeting. A copy of the documentation may also be sent to the following email: assembleia.seg@bbseg.com.br.
For admission to the Meeting, the shareholder, or his/her legal representative, must present a valid identity document and, in case of holders of shares without certificate or in custody, a certificate issued by the depository financial institution.
If you choose to vote remotely, until 10.23.2019 (inclusive), you must send instructions for filling, sending the relevant Remote Vote Report: 1) to the bookkeeper of the Company's shares, through the entire Network of Banco do Brasil's Branches or 2) to their escrow agents who render such service, in the case of shareholders holding shares deposited in a central trustee; or, also, 3) directly to the Company.
For further information, follow the rules established in CVM Instruction No. 481/2009 and the procedures described in the remote vote report made available by the Company on the website (http://www.bbseguridaderi.com.br) and on the Securities and Exchange Commission's website(www.cvm.gov.br).
The documentation regarding the proposals to be considered is available at the BB Seguridade headquarters, at the Superintendence of Corporate Management, 3º andar, Torre Sul, Ed. Banco do Brasil, in Brasília (DF), on the investor relations' website (http://www.bbseguridaderi.com.br) and on the Securities and Exchange Commission's website (www.cvm.gov.br) on the world wide web.

Management Proposals

Remote Votting Ballot

Brasília (DF), September 30, 2019.

Marcelo Augusto Dutra Labuto
Chairman of the Board of Directors