



BB Seguridade Participações S.A.
Companhia Aberta
CNPJ 17.344.597/0001-94
NIRE: 5330001458-2
www.bbseguridaderi.com.br/en

INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Commission ("CVM") Rule Nr. 358/02 and in compliance with the Circular Letter Nr. 07/20-CVM/SEP, BB Seguridade Participações S.A. ("BB Seguridade") hereby informs its attendance in an online event promoted by Genial Investimentos:

Date: October 01st, 2020 at 07:00pm (BRT)

Attendant: Rafael Augusto Sperendio | Head of Finance and Investor Relations

Weblink: <https://genial.vc/live-bb-seguridade>

Subject: Impacts of the new coronavirus pandemic on the economy and the recovery of insurance industry and BB Seguridade in this context.

Brasilia, September 30th, 2020.

Erik da Costa Breyer
CFO