

NOTICE TO SHAREHOLDERS

BB Seguridade Participações S.A., pursuant to the Article 21-L, Paragraph 2, of the CVM Rule Nr. 481/2009, as amended, informs its shareholders that the Annual Shareholders Meeting will be held on April 29, 2021, in accordance with the Calendar of Corporate Events which was released to the market on December 10, 2020.

Further informations and documents will be made available in due time according to the applicable law.

Brasilia, January 15, 2021

RAFAEL AUGUSTO SPERENDIO

CFO