

INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Commission ("CVM") Rule Nr. 358/02 and in compliance with the CVM Orientation Letter Nr. 07/20-CVM/SEP, BB Seguridade Participações S.A. ("BB Seguridade") hereby informs its attendance in an online event promoted by Genial Investimentos:

- **Speaker:** Rafael Sperendio, CFO
- **Date and time:** March 4th, 2021 at 12:00pm (BRT)
- **Subject:** Impacts of the Covid-19 pandemic for the company; 2020 performance; prospects and possible effects of the pandemic in 2021; expectations for interest rates and how it affects the company.
- **Weblink:** https://youtu.be/hz_ulKuNntY

Brasilia, March 1st, 2021

RAFAEL SPERENDIO
CFO