BB SEGURIDADE PARTICIPAÇÕES
CNPJ 17.344.597/0001-94
NIRE 5330001458-2

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade") hereby informs the 1st issue of non-convertible subordinated debentures, issued by Brasilprev Seguros e Previdência S.A. ("Brasilprev") was concluded.

The issuance was in compliance with CVM Rule Nr. 476/09 and comprises the issuance of 550,000 (five hundred and fifty thousand) Debentures with a nominal unit value of R$ 1,000.00 (one thousand reais), totaling R$ 550,000,000.00 (five hundred and fifty million reais). For all legal purposes, the debentures issue date is June 07th, 2021 ("Issue Date") with a five-year term as of the Issue Date.

On the nominal unit value of the debentures will accrue earn interest equivalent to 100.00% of the accumulated variation of the average daily one-day over interbank deposit rate, expressed as an annual percentage, based on 252 business days, calculated and disclosed on a daily basis by B3 S.A. - Brasil, Bolsa, Balcão, available on its website (www.b3.com.br) added of an exponential spread of 2.00% per year, based on 252 business days.

The proceeds will be used by Brasilprev as necessary to cover the minimum capital required (as defined in Article 65, III of CNSP Rule Nr. 321 of 2015). In this context, Brasilprev becomes the first company regulated by Susep to issue subordinated debentures under the terms of CNSP Rule Nr. 391 of 2020, which allowed a major advance in the capital requirement rules applied to the Brazilian insurance industry.

This notice is exclusively informative, in accordance with the prevailing legislation, and should not be construed as an offer to sell the Debentures.

Brasilia (DF), June 15th, 2021

RAFAEL SPERENDIO
CFO