BB SEGURIDADE PARTICIPAÇÕES S.A.
CNPJ (Corporate Taxpayer Registration) 17.344.597/0001-94
Extraordinary Shareholders' Meeting

The Shareholders of BB Seguridade Participações SA (“BB Seguridade” or “Company”) are invited to participate in the **Extraordinary General Meeting** that will be held, on first call, at 3:00PM on December 22, 2021, exclusively by digital means, as authorized by Law 6.404/76, art. 124, §2-A, and by CVM Instruction No. 481/2009, art. 21-C, §3, to deal with the following agenda:

I- resolve on the proposed amendment to the Articles of Incorporation of BB Seguridade;

II- adjust the annual global compensation amount for members of the management bodies;

III- establish the compensation of the members of the Risk and Capital Committee;

IV- elect four (4) members to the Board of Directors, supplementary to the 2021-2023 term of office, one being the Chief Executive Officer of the Company and three (3) representatives of Banco do Brasil, pursuant to Art. 14, § 2, (i) and (iii) the Company's Articles of Incorporation.

Documentation relating to the proposals to be assessed at the Meeting is available on the Company's Investor Relations website (http://www.bbseguridaderi.com.br/pt/publicacoes-e-comunicados/assembleias-gerais) and on the Securities Comittee website (www.cvm.gov.br) and of B3 S.A. – Brasil, Bolsa, Balcão (www.b3.com.br) on the world wide web.

To participate and resolve, at the General Meeting, the shareholders shall comply with the following guidelines, which are detailed in the Shareholders' Participation Manual of BB Seguridade Participações S.A. available on the company's Investor Relations website:

a) Considering that the Meeting will be held exclusively by digital means and remotely, the shareholders' participation can only take place: (i) via the Remote Voting Ballot (“Ballot”) or (ii) via the Electronic System made available by the Company, in which case the shareholders may: 1) simply participate in the Meeting; or 2) participate and vote at the Meeting, in which case any voting instructions previously sent through the

Registry shall be disregarded, and the vote given at the time of the meeting shall prevail.

b) Participation through an electronic system shall occur upon prior accreditation carried out at least 48 hours before the meeting, that is, until 3:00PM of 12.20.2021 Shareholders shall send an accreditation request to the Company, to the email assembleia.seg@bbseg.com.br, accompanied by the documents for participation, as per guidance contained in the Shareholder's Manual of BB Seguridade. Access to the Meeting shall be restricted to shareholders and their representatives or attorneys who are accredited within the period set forth in this Call Notice, who will receive an individual invitation to access the Electronic System

c) Sending a Ballot through B3 S.A. – Brasil, Bolsa, Balcão eliminates the need for prior accreditation. To participate in the remote voting modality, the filling out and submission of the Ballot shall be carried out by 12.15.2021 (including): 1) to the custody agents that provide this service, in the case of shareholders holding shares deposited in a central depository; or 2) to the bookkeeper of the Company's shares, or 3) directly to the Company. For additional information, follow the rules provided for in CVM Instruction No. 481/2009 and the procedures described in the Ballot.

d) The power of attorney and identification documents, proof of shareholder status and shareholding position shall be received via the email assembleia.seg@bbseg.com.br within 48 hours prior to the holding of the Meeting, that is, until 3PM of 12.20.2021, pursuant to CVM Instruction No. 481/2009, art. 5, §§ 1 and 3.

e) For the Meeting convened herein, notarization of powers of attorney granted by the shareholders to their representatives or attorneys shall not be necessary, as well as the authentication of documents accompanying the Ballot or that are submitted for purposes of prior accreditation shall be waived. Powers of attorney granted by electronic means by shareholders to their representatives or attorneys shall use certificates in the Brazilian Public Key Infrastructure - ICP-Brasil standard.

f) Any clarifications may be obtained from the Shareholder's Manual of BB Seguridade, available on the Investor Relations website (http://www.bbseguridaderi.com.br/pt/publicacoes-e-comunicados/assembleias-gerais), or via the email assembleia.seg@bbseg.com.br.

Brasília (DF), November 22, 2021.

Marcelo Cavalcante de Oliveira Lima
Chairman of the Board of Directors