

Information to the Market

BB SEGURIDADE PARTICIPAÇÕES S.A. (“BB Seguridade”) announces the launch of its new Investor Relations Website (“IR Website”), with a new layout and better organization to facilitate the access to key information.

We invite everyone to visit the new IR Website at www.bbseguridaderi.com.br/en, and leave your comments and suggestions for improvement in the “Shareholder Services” menu, option “Rate this Website”.

Sao Paulo, December 22nd, 2021

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CFO

