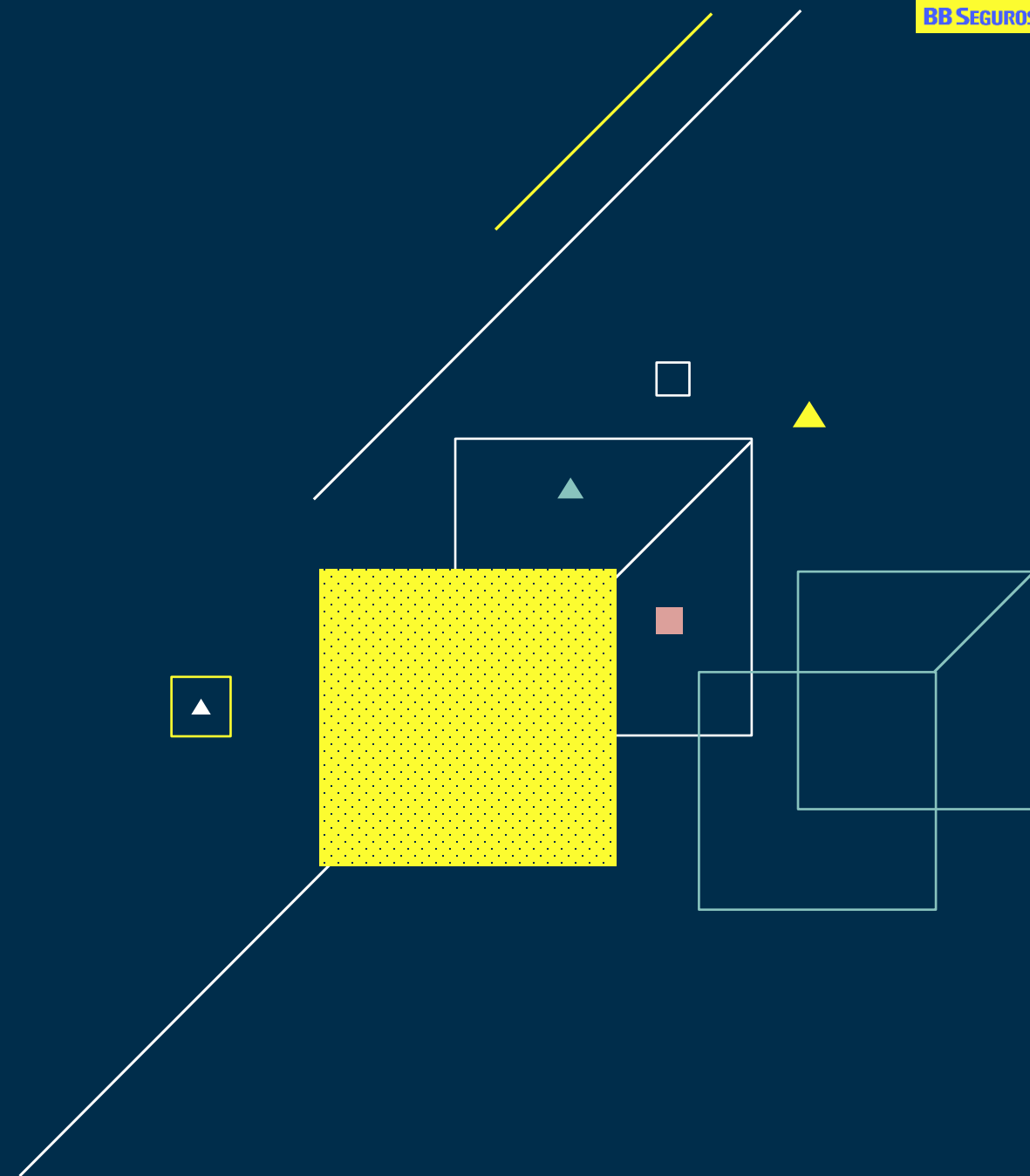


Earnings
Presentation

4Q21



bbseguridaderi.com.br/en



Highlights

Operating result grows 5% even in a challenging year



R\$ **3.9 bn** net income

+1.4% despite Covid-19 claims
almost 4x higher than in 2020



R\$ **1.2 bn** net income in

the 4Q21

the best quarter since the IPO



R\$ **2.9 bn** in dividends

73% payout (83% in the 2H21)



R\$ **12.1 bn** in premiums
written

+16% growth on 2020



**32% of pension
plans reserves**

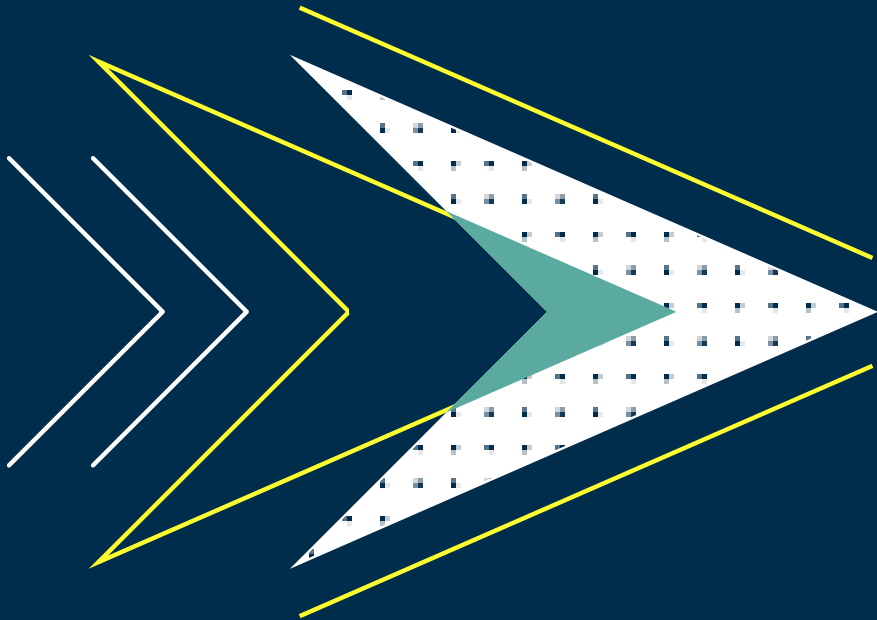
allocated in multimarket funds
(vs. 11% in Dec 20)



3 new business models

created in 2021 and expectation of
more than 10 partnerships in operation
by the end of 2022



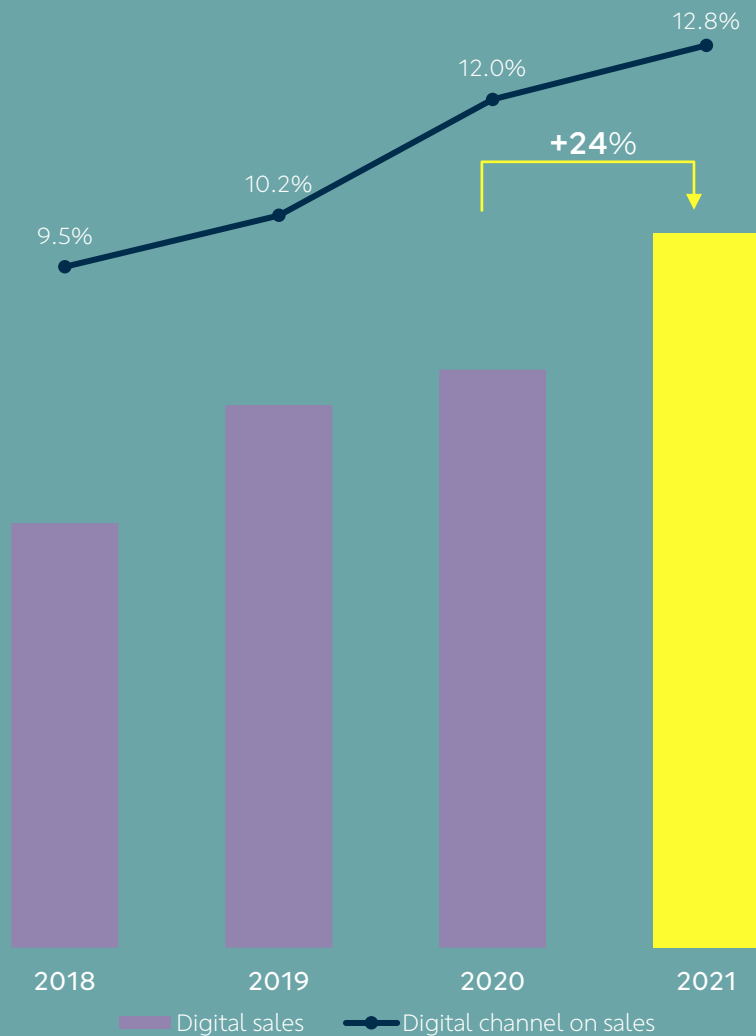


Strategic execution

in 2021

Technological modernization and digital transformation

Digital channel on sales
(quantity)



+16% of premiums and collections in digital channels increasing 24% the quantity of digital sales



65% of the customers base using digital channels



R\$333 mm invested by BB Seguridade and its investees to accelerate the digital transformation



35% of products in the new IT architecture (SOA/Cloud), with agile development and connectable to new channels



100% in 2022



R\$1.6 bn in premiums supported by analytical intelligence, with 40 models implemented and almost half of which directly related to the business



26 journeys developed or improved, with 100% of business lines for individuals covered

Channel diversification

Partnerships in 2021



+200 new partners in rural insurance

banking correspondents focused on the sale of crop insurance, generating +R\$58 mm in premiums in 2021



Partnership with retail platform to offer rural, P&C and life insurances for farmers



Partnership to offer insurance products

reaching 5k banking correspondents agents

+R\$33 mm in premiums coming from partners in January 2022

In 2022 we expect

New partnerships in retail agro and cooperatives

At least 5 big cooperatives and retail sellers in the rural segment to offer insurance and up to 500 new banking correspondents to offer crop insurance, focused on non-financed areas

Expansion of correspondents

New correspondents managers to offer credit life, home and auto insurances, in addition to specific products for around 14k transactional banking correspondents of BB

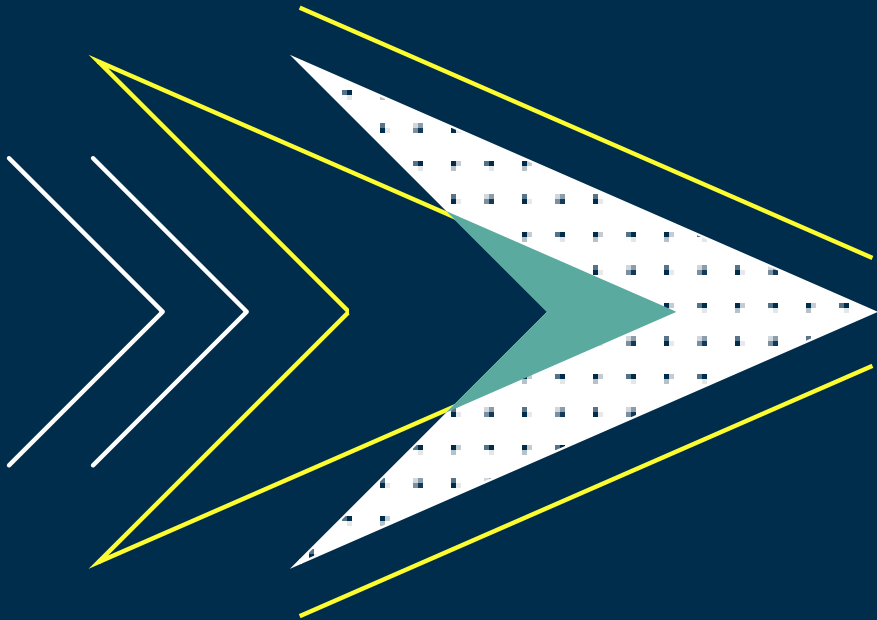
BB wholesale segment specialization

Agreements with specialized partners to increase business in BB's wholesale/corporate segment, especially large risks insurance and transport segment.

Digital partnerships

Distribution of products in digital banks and wallets

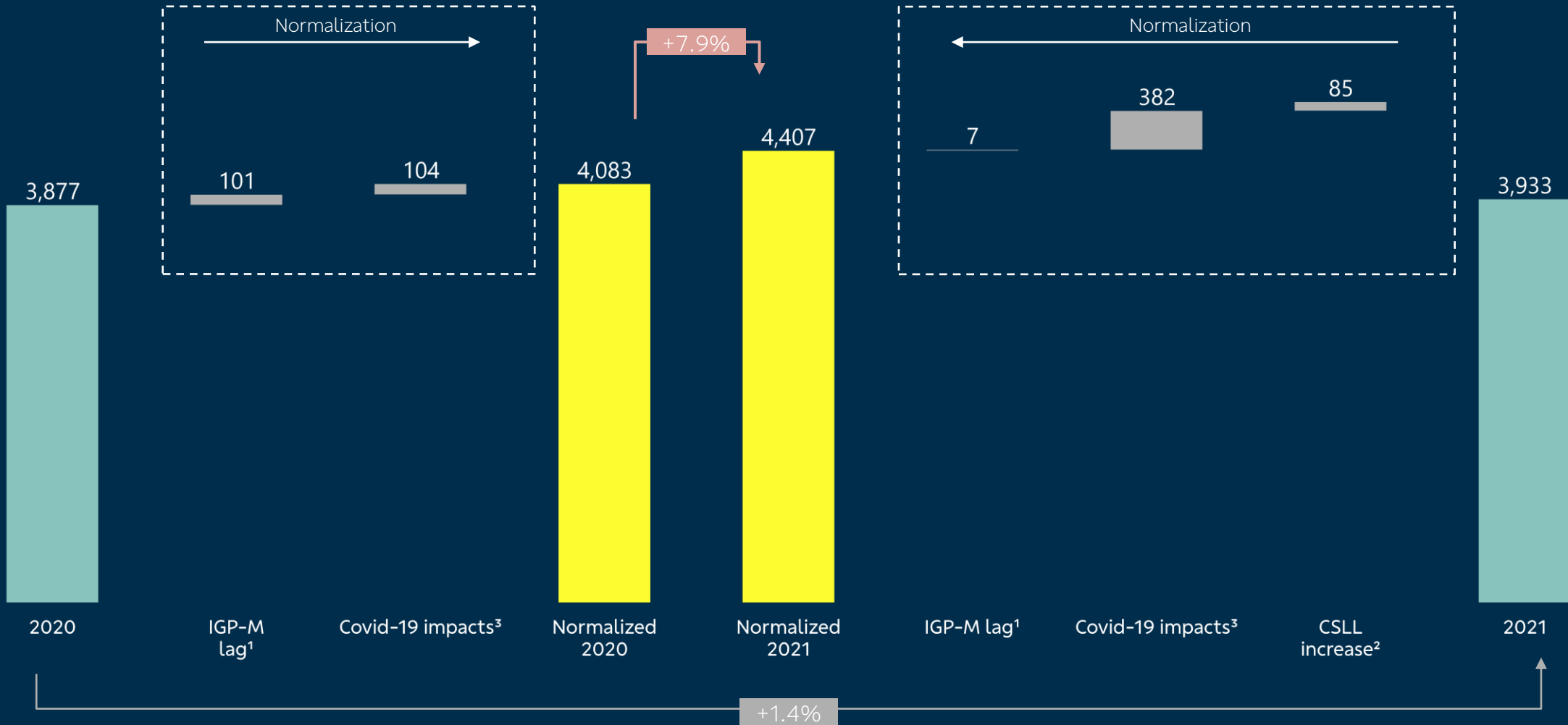




Our numbers

Normalized net income grows 8% and reinforces the business recovery trend

R\$ million



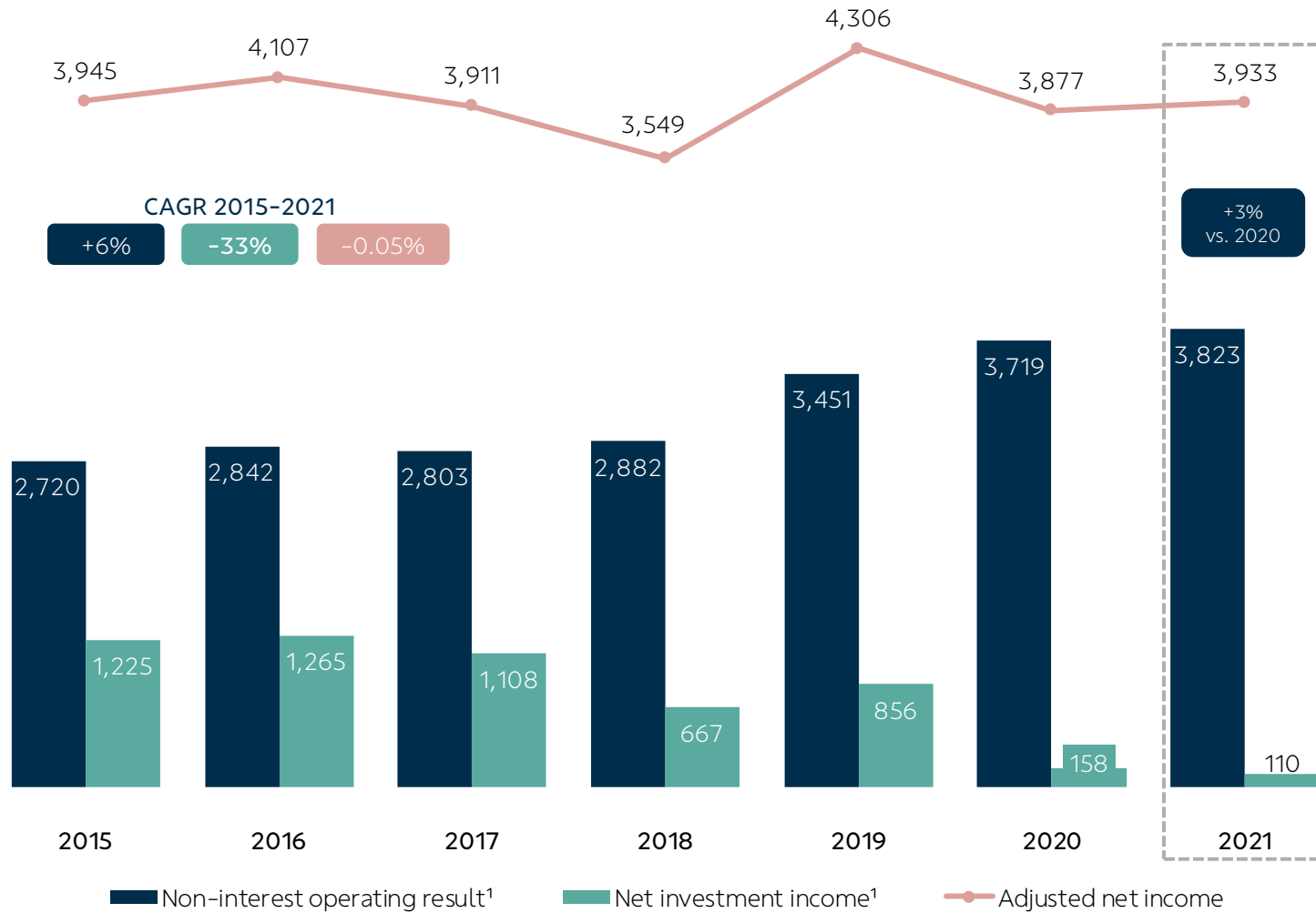
1 – Adjustment of the one-month lag in the IGP-M accrual on liabilities

2 – Effect of the temporary increase in the income tax rate (CSLL), from 15% to 20%, in the investee companies as of July 2021

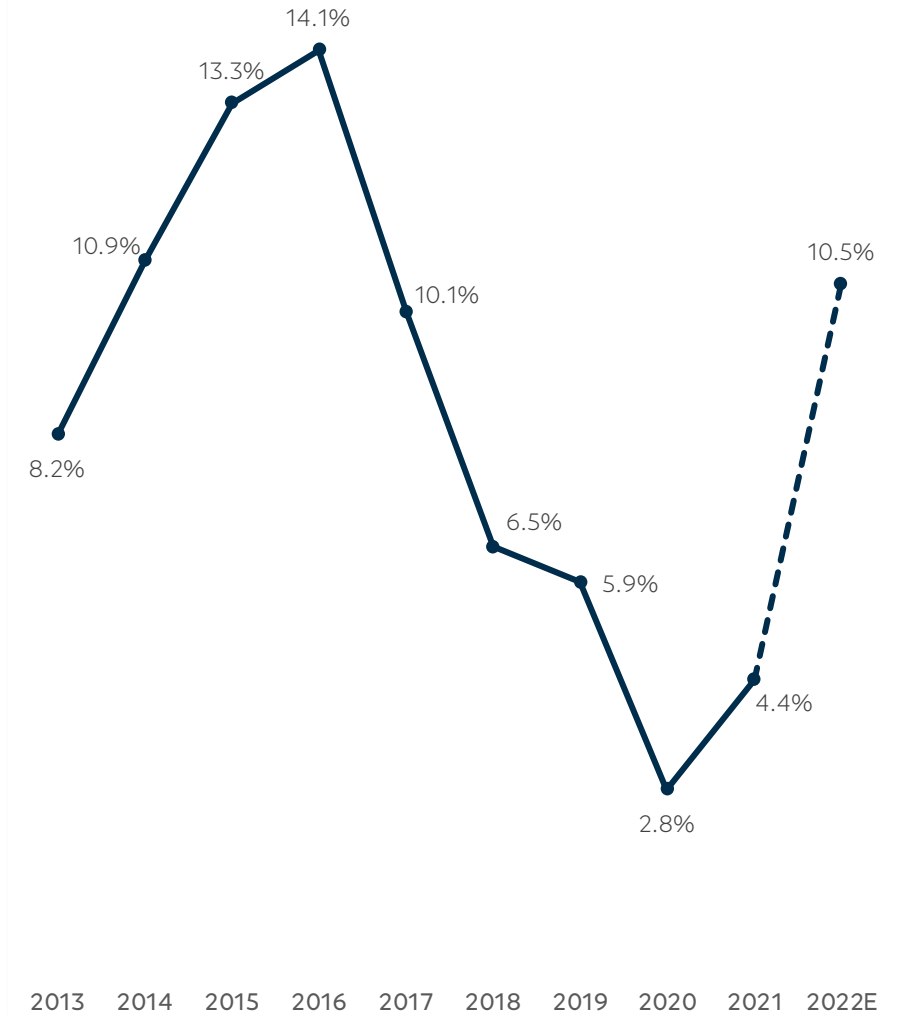
3 – Claims reported until January 18, 2022 (products with death coverage)

Operating Result vs. Net Investment Income

Breakdown of Net Income (R\$ mm)



Selic Rate¹



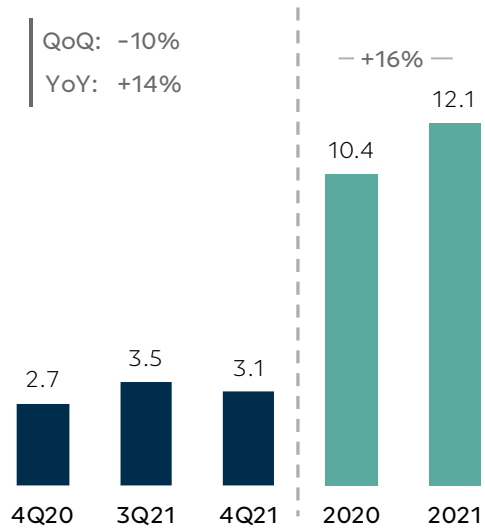
1 – Net of taxes considering the effective tax rate of each company.

2 – Adjustment of the impact of one-month lag in the IGP-M in Brasilprev's net investment income

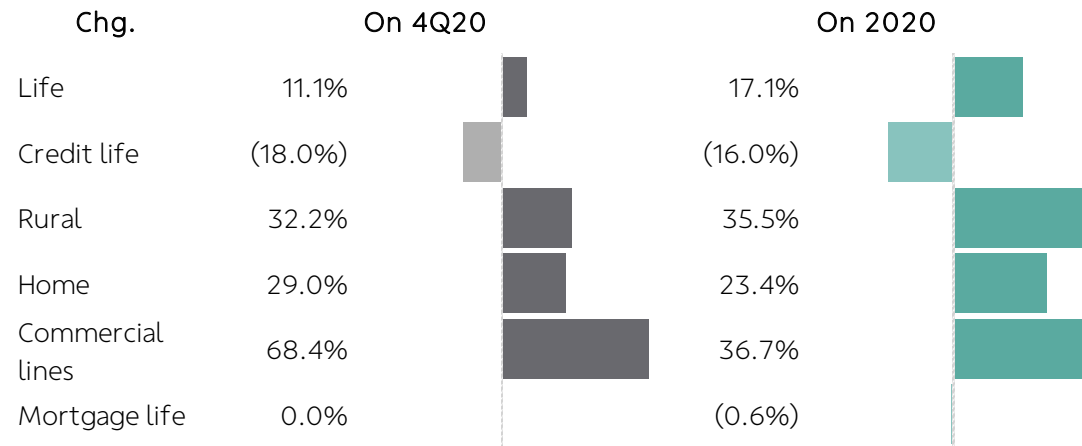
Source: Bacen. 1- 2022E: average of 2022E and 2021 rates at the end of period.

Brasileg

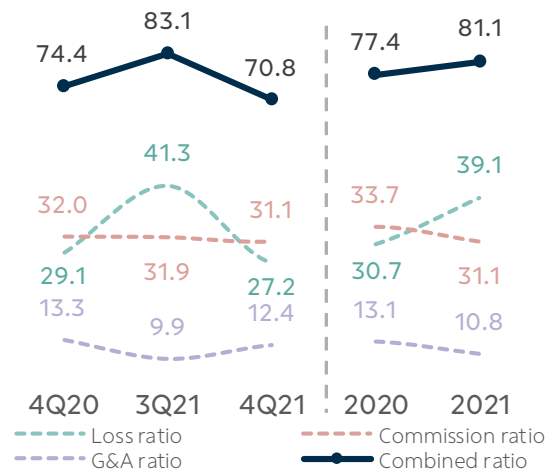
Premiums Written (R\$ bn)



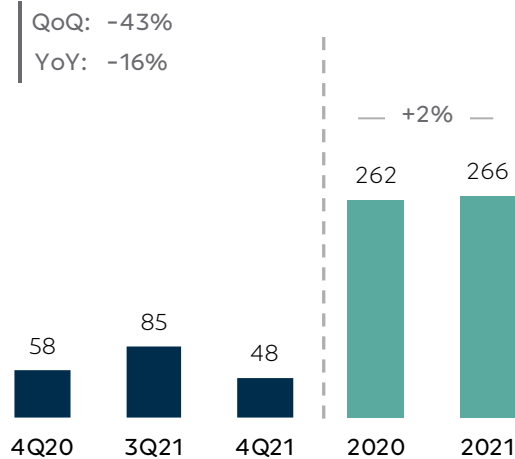
Premiums Written by Segment



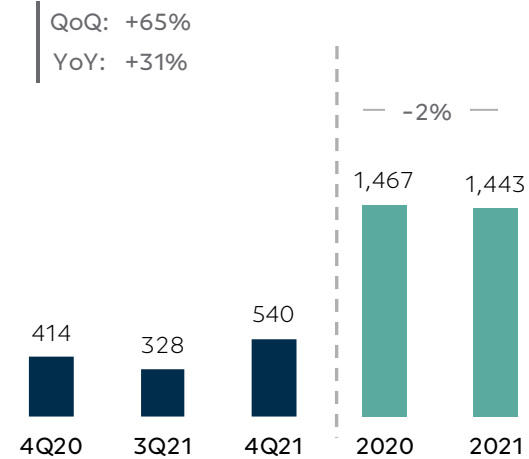
Performance Ratios (%)



Net Investment Income (R\$ mm)



Net Income (R\$ mm)



Highlights

Loss ratio close to pre-pandemic levels in the 4Q21

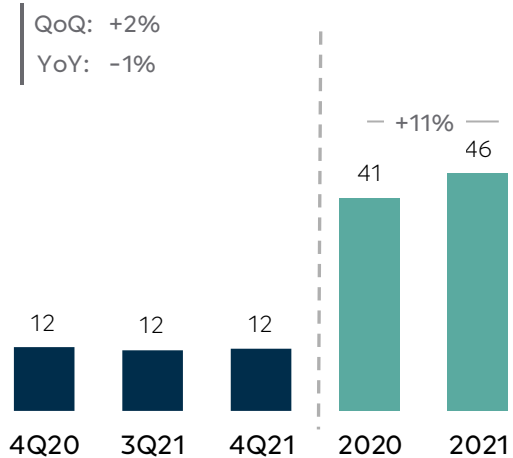
+R\$40 mm in the quarter generated by the new insurance platform, more flexible and agile in the development of products

28% increase in premiums written through digital channels

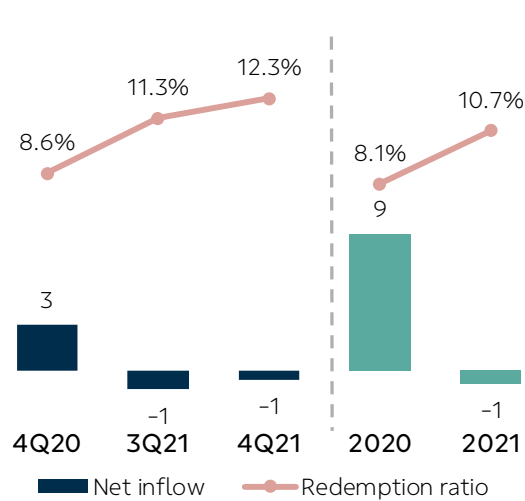
The share of digital channels in customer services increased from 35% to **60%** (on 4Q20)

Brasilprev

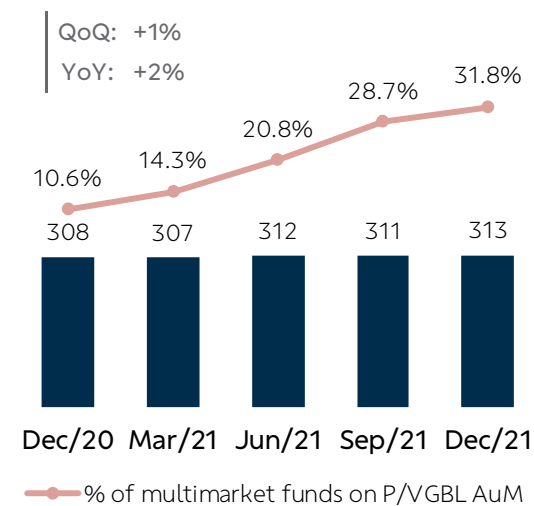
Contributions (R\$ bn)



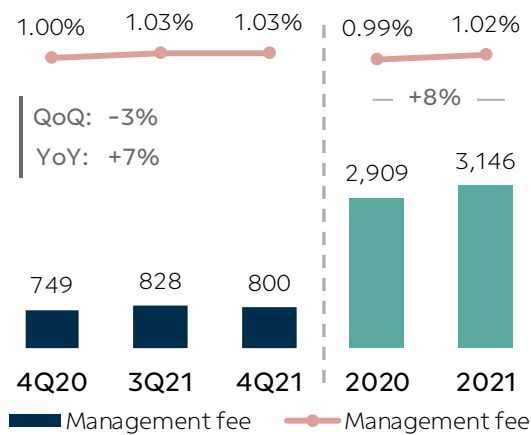
Net Inflows (R\$ bn)



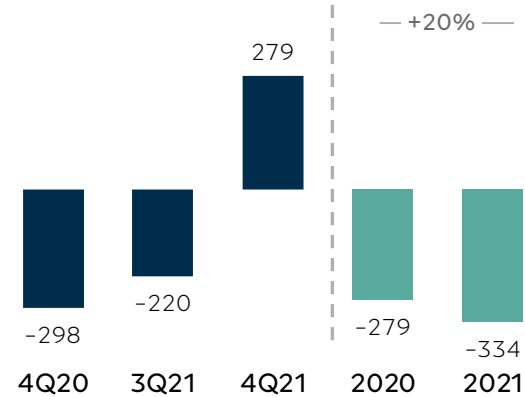
Reserves (R\$ bn)



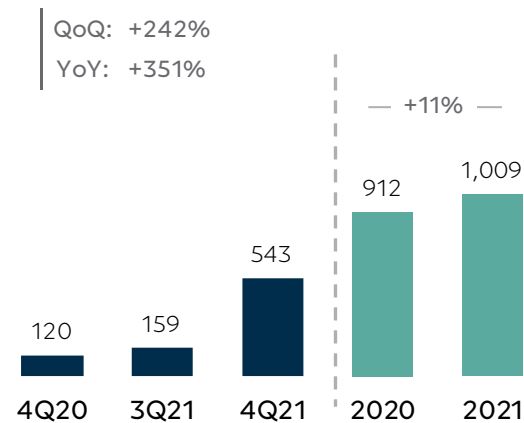
Management Fee (R\$ mm)



Net Investment Income (R\$ mm)



Net Income (R\$ mm)



Highlights

Contribution and Allocation*

Net addition of **207k new** pension plans

R\$89.1 bn allocated to multimarket funds and **87% market share¹** in net inflow for this modality

R\$24.0 bn in AuM in the new pension plans portfolio, **R\$7.8 bn** in open architecture funds (12 managers) and **R\$6.4 bn** in foreign investments

Digital and diversification*

+31% in contributions through digital channels

410 external brokers registered in Brasilprev's broker platform

Capital management*

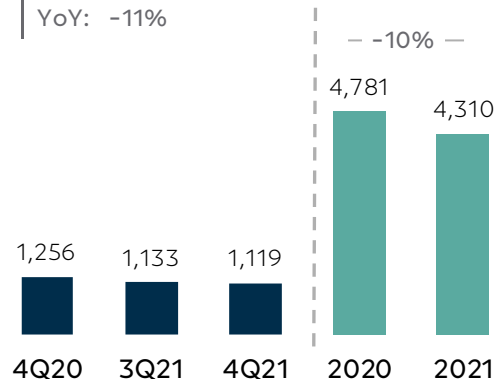
R\$3.4 bn of assets in IGP-M added to the portfolio increasing the hedge of traditional plans reserves to 84%

*Dated as of December 2021 compared to December 2020

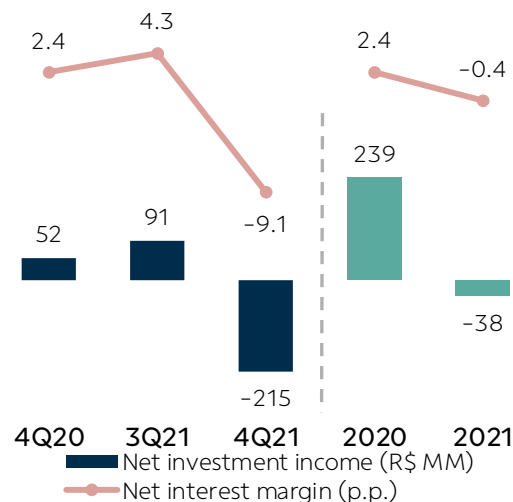
Brasilcap

Premium Bonds Collection (R\$ mm)

QoQ: -1%
YoY: -11%

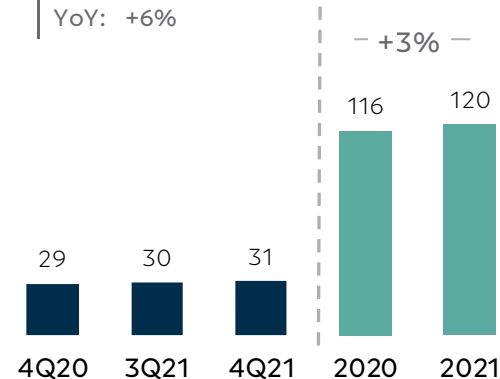


Net Investment Income (R\$ mm)



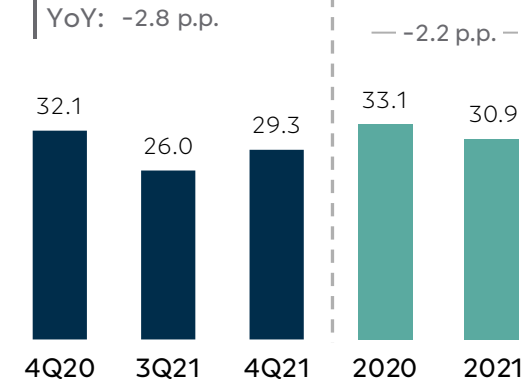
Gross Operating Revenues (R\$ mm)

QoQ: +2%
YoY: +6%

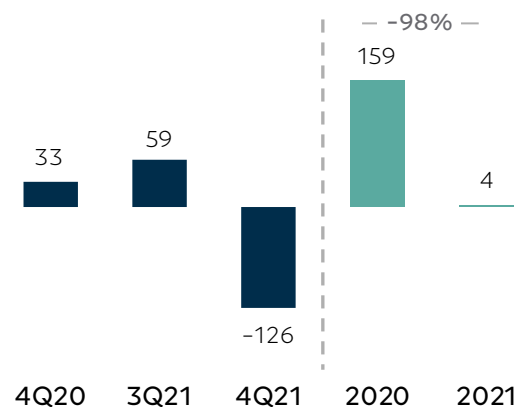


EBITDA Margin (%)

QoQ: +3.3 p.p.
YoY: -2.8 p.p.



Net Income (R\$ mm)



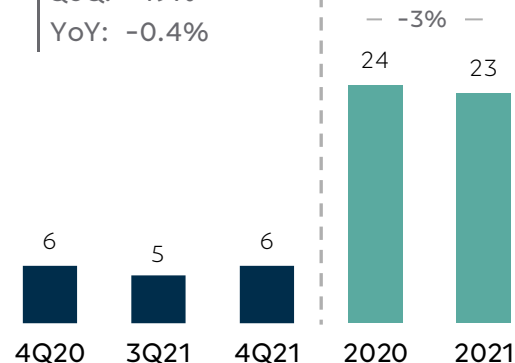
Highlights

4Q21 **net investment income** impacted by the recognition of losses in prefixed income assets available for sale, aiming to reduce exposure to risk

Capital increase in the total amount of **R\$100 mm** due to changes in calculation of minimum capital regulatory implemented by CNSP Rule Nr. 432/2021

Net Income (R\$ mm)

QoQ: +19%
YoY: -0.4%



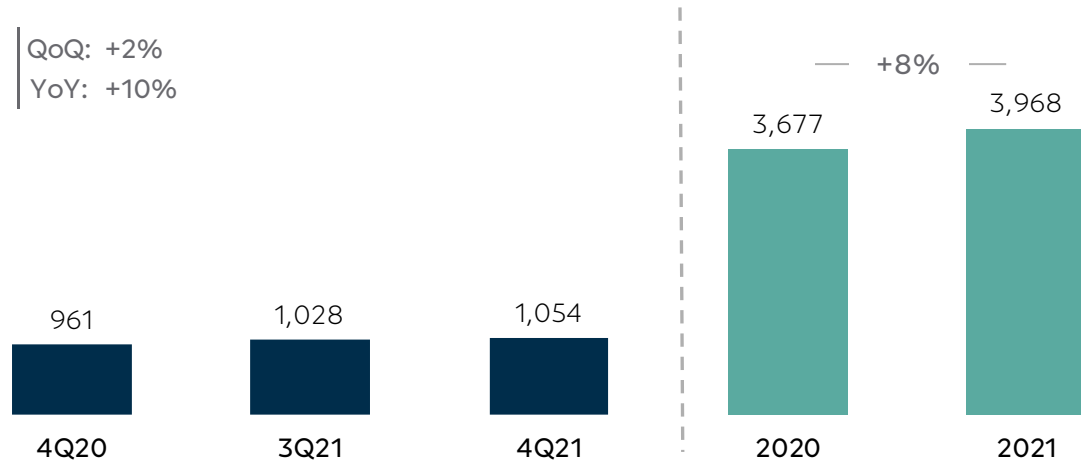
Highlights

Sales through **digital channels** represented **more than 2x** the total amount reached in 2020

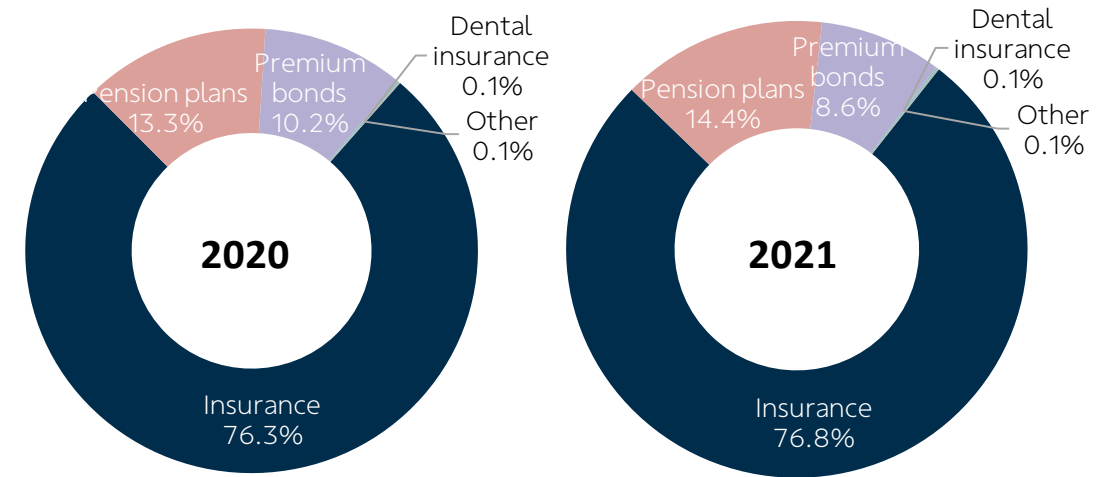
BB Corretora

Brokerage Revenues (R\$ mm)

QoQ: +2%
YoY: +10%

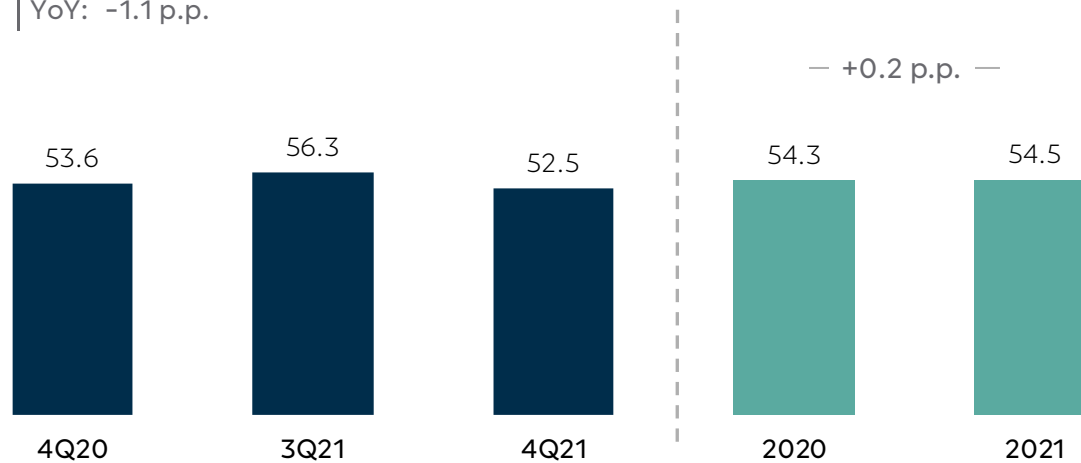


Breakdown of Brokerage Revenues



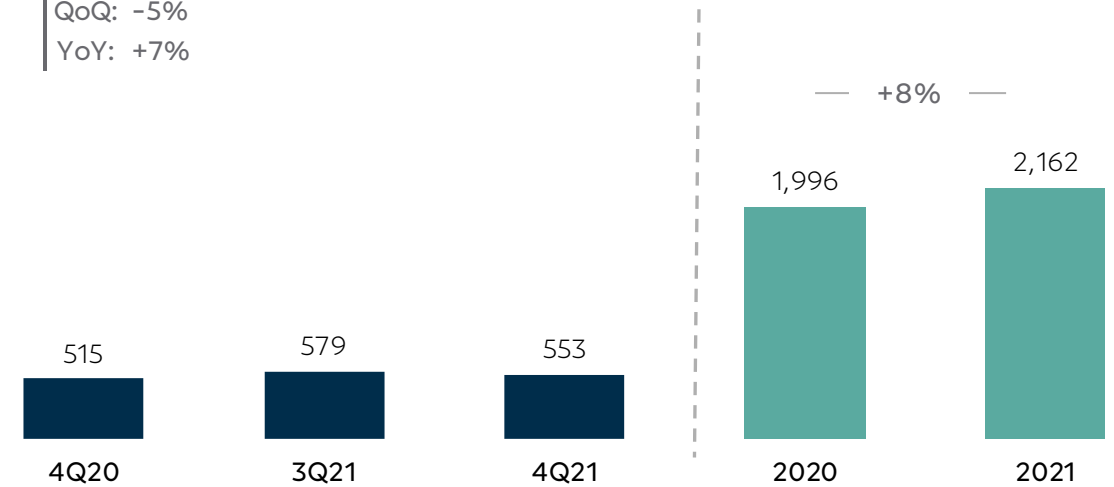
Net Margin (%)

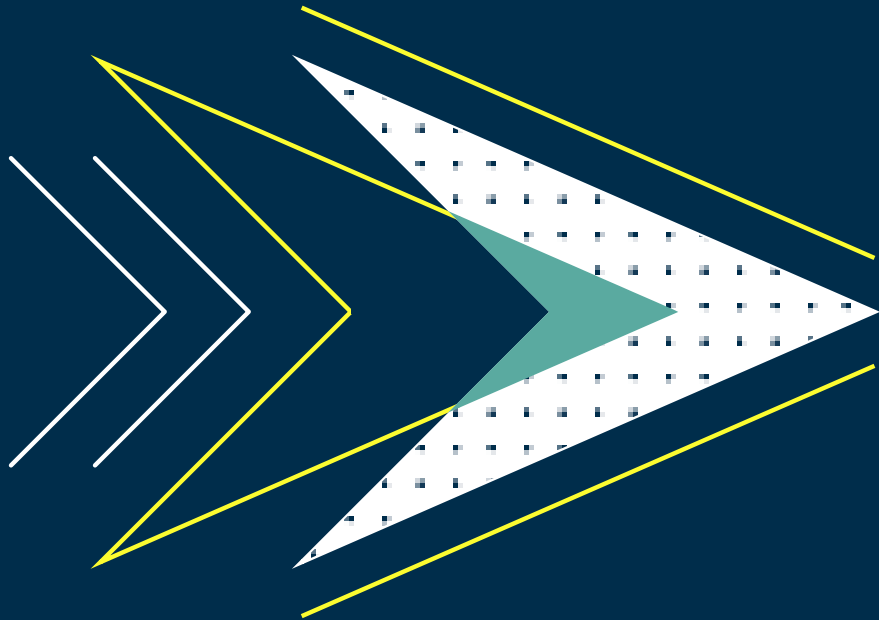
QoQ: -3.9 p.p.
YoY: -1.1 p.p.



Adjusted Net Income (R\$ mm)

QoQ: -5%
YoY: +7%

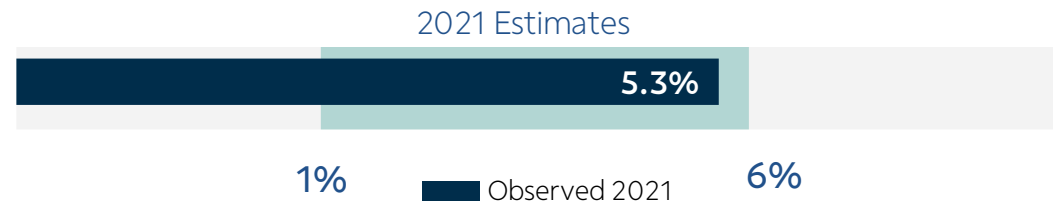




Guidance

Guidance 2021

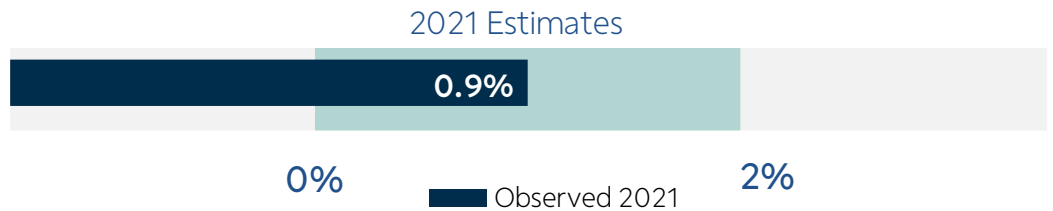
Non-interest operating result (ex-holding)¹



Premiums written of Brasilseg

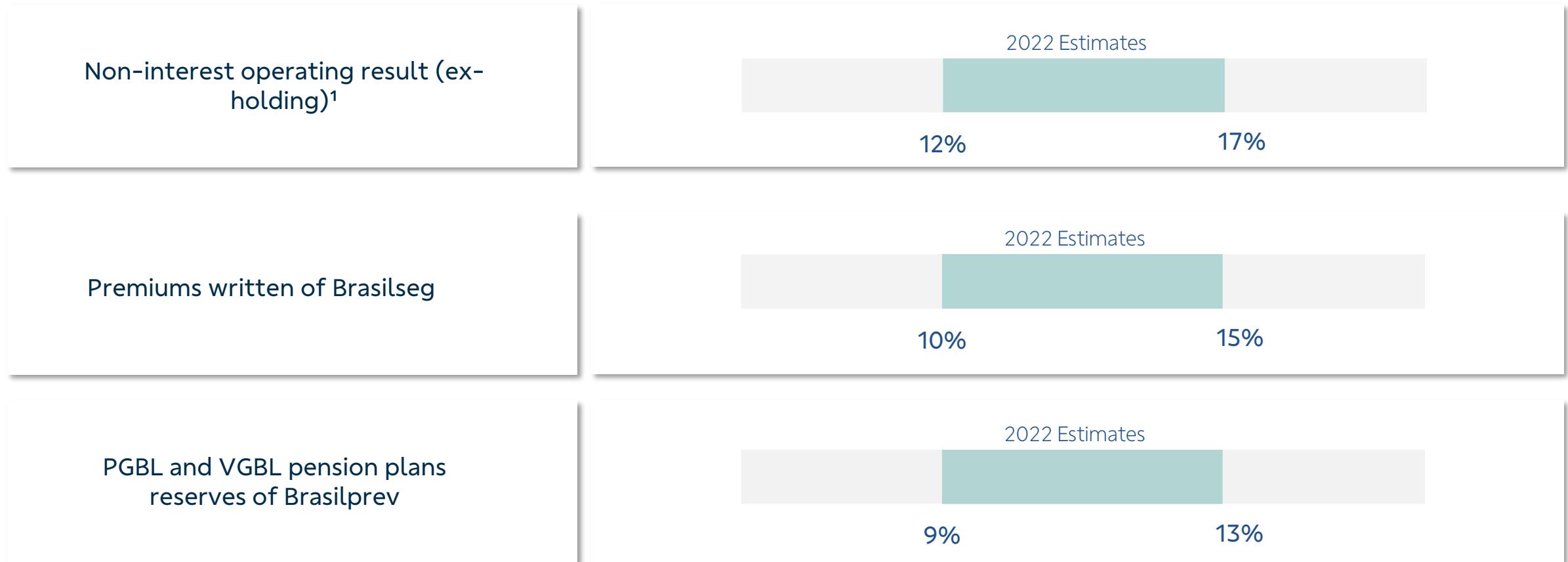


PGBL and VGBL pension plans reserves of Brasilprev



1 – Sum of the adjusted non-interest operating results before income taxes of Brasilseg, Brasilprev, Brasilcap, Brasil dental and BB Corretora, weighted by the equity stake of BB Seguridade in each company.

Guidance 2022



1 – Sum of the adjusted non-interest operating results before income taxes of Brasilseg, Brasilprev, Brasilcap, Brasil dental and BB Corretora, weighted by the equity stake of BB Seguridade in each company.



**Pra tudo que
importa**

Contacts

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