BB Seguridade Participações
CNPJ 17.344.597/0001-94
NIRE 5330001458-2

Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 480/09 (Appendix 30-XXXIII), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on January 14th, 2022 it was established the following related party transaction:

Transaction description	Subscription of the Amendments to the Specific Operational Agreement ("Specific Agreement") for distribution of the pension plans named "Brasilprev Renda Total – PGBL" and "Seguros Renda Total – VGBL".
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilprev – Affiliated company
Agreement object	The amendments have in their objects to include, change and revitalize products; to provide a new dynamic to simplify the subscription of rules for future products; to change and/or exclude existing rules.
Terms and conditions of the agreement	The Specific Agreement and its amendments are parts of a major agreement named Operational Agreement for Products Distribution and Services Provisions ("Operational Agreement"), which stablishes the rights and duties of the parties related to the distribution of private pension plans in Banco do Brasil channels, with the intermediation of BB Corretora. The amendments stablish the remuneration to be paid by Brasilprev to BB Corretora and BB, as a percentage of contributions of produtcs listed in the "Agreement object". The percentage may vary according to the contribution amount, the event (sale or maintenance), the type of contribution (periodic, unique, initial sporadic, sporadic and portability), and the management fee of the pension plan fund to which the contributions are destined.

Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparty did not participate of BB Seguridade's decision and did not act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement which provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm's length format of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and Banco do Brasil's technical divisions, and then approved by BB Seguridade's Board of Directors and by the Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Sao Paulo, January 21st, 2022

RAFAEL SPERENDIO

CFO