Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 480/09 (Appendix 30-XXXIII), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on February 1st, 2022, it was established the following related party transaction:

Transaction description	Subscription of the Commercial Partnership Agreement ("Agreement") to provide protection products and benefits to customers of Banco do Brasil's Relationship Program ("Relationship Program").
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Ciclic Corretora de Seguros S.A. ("Ciclic").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Ciclic - Affiliated company
Agreement object	Establishment of terms and conditions under which Ciclic will provide protection products and other benefits to Relationship Program's customers. The agreement also provides that BB Corretora will offer benefits for Relationship Program's customers who buy insurance products.
Terms and conditions of the agreement	The Agreement establishes that Ciclic, among other obligations, must make available protection products, named "protection packages", to be used by the Relationship Program's customers, according to its own portfolio or third-party products contracted by it. Ciclic will be remunerated through a revenue sharing per active Relationship Program's customer. The value per customer will depend on the Relationship Program plan that each customer is enrolled to, according to the remuneration table set out within the Agreement. BB will be responsible, among other obligations, for the monthly transfer of amounts owed to Ciclic, after the determination of the active customer base of the Relationship Program. BB Corretora will be responsible, among other obligations, for making benefits available to Relationship Program's customers who contract or renew a life or home insurance's policy sold by it. The Agreement will last from the date of its signature, remaining valid for a period of 5 (five) years, and may be terminated at any time, by any party, upon prior written notice at least 180 days in advance.

Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparts – BB and Ciclic - did not participate of BB Seguridade and BB Corretora´s decision and did not act as their representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The life and home insurances sold by BB Corretora has exclusivity for distribution in the BB's channels and to its customers. It is BB Corretora's own interest to formalize this Agreement, aiming to increase the penetration of the products in BB's customer base. This transaction does not generate obligations or transfer of financial resources between BB Corretora and Ciclic.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Ciclic and BB's technical staffs, and then approved by BB Seguridade's Board of Directors and Related Parties Transactions Committee, which has the participation of a member appointed by the minority shareholders who holds veto power, as provided in the Company's Bylaws and in its Related-Party Transactions Policy.

Brasilia, February 3rd, 2022

RAFAEL SPERENDIO

CFO