

## Information to the Market

Pursuant to the Brazilian Securities and Exchange Commission ("CVM") Rule Nr. 480/09 (Appendix 30-XXXIII), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on February 9th, 2022 it was established the following related party transaction:

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| Transaction description                      | Subscription of Products Definition's Instruments ("PD") No. 11, 12, 17 and 19 for the inclusion of new Brasilprev's private pension products to be distributed in Banco do Brasil's channels, with the intermediation of BB Corretora.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Related parties names                        | BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Relation between the parties and the Company | BB – Controlling Shareholder<br>BB Corretora – Controlled company<br>Brasilprev – Affiliated company                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Agreement object                             | <p>The PDs signed have in their objects:</p> <ul style="list-style-type: none"><li>• <b>PD No. 11:</b> the ratification of the product named "Brasilprev Funcionários BB" and the inclusion of the product named "Brasilprev Carteira Funcionários BB" to be sold to BB's employees;</li><li>• <b>PD No. 12:</b> the ratification of the products named "Brasilprev Funcionários BB Jr" and "Brasilprev Funcionários BB Jr Titularidade" and the inclusion of the products named "Brasilprev Carteira Júnior Funcionários BB" and "Brasilprev Carteira Júnior Titularidade Funcionários BB" to be sold to BB's employees;</li><li>• <b>PD No. 17:</b> the ratification of the product named "Brasilprev Carteira" and inclusion of the products named "Brasilprev Carteira Júnior" and "Brasilprev Carteira Júnior Titularidade" to be sold to Retail and Estilo client segments;</li><li>• <b>PD No. 19:</b> the inclusion of the product named "Brasilprev Private Multimercado D22" to be sold to Private client segment.</li></ul> |



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| Terms and conditions of the agreement                                                                      | <p>The PDs are part of a major agreement named Operational Agreement for Products Distribution and Services Provisions (“Operational Agreement”), which establishes the rights and duties of the parties related to the distribution of private pension plans through BB’s channels, with the intermediation of BB Corretora.</p> <p>These instruments also provide the remuneration to be paid by Brasilprev to BB Corretora and BB, as a percentage of pension contributions for each product. The percentage may vary according to the contribution amount, the event (sale or recurrent contribution), the type of contribution (periodic, unique, initial sporadic, sporadic and portability), and the management fee of the pension fund where the contributions are invested in.</p> |
| Participation of the Counterparty or its Shareholders and Management during the Company’s decision process | <p>The counterparties did not participate of BB Seguridade’s decision, nor did they act as its representative during the negotiation of the transaction.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Reasons for the company to conduct the transaction with the related and not with third parties             | <p>The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders’ Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm’s length format of the transaction.</p>                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Description of measures and procedures adopted to assure the arm’s length format of the transaction        | <p>All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB’s technical divisions, and then approved by BB Seguridade’s Board of Directors and by the Related Parties Transactions Committee as provided in the Company’s Related Parties Transactions Policy.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

Brasilia, February 16th, 2022

RAFAEL SPERENDIO

CFO

