BB Seguridade Participações
CNPJ 17.344.597/0001-94
NIRE 5330001458-2

Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 480/09 (Appendix 30-XXXIII), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on March 3rd, 2022 it was established the following related party transaction:

Transaction description	Subscription of Products Definition's Instruments ("PD") No. 20 and 21 for the inclusion of new Brasilprev's private pension products to be distributed in Banco do Brasil's channels, with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilprev – Affiliated company
Agreement object	The PDs signed have in their objects: • **PD No. 20**: inclusion of the product named "Brasilprev Multimercado D6" to be sold to Retail and Estilo client segments; and • **PD No. 21**: inclusion of the product named "Brasilprev Private Multimercado D6" to be sold to Private cliente segment.
Terms and conditions of the agreement	The PDs are part of a major agreement named Operational Agreement for Products Distribution and Services Provisions ("Operational Agreement"), which stablishes the rights and duties of the parties related to the distribution of private pension plans through BB's channels, with the intermediation of BB Corretora. These instruments also provide the remuneration to be paid by Brasilprev to BB Corretora and BB, as a percentage of pension contributions for each product. The percentage may vary according to the contribution amount, the event (sale or recurrent contribution), the type of contribution (periodic, unique, initial sporadic, sporadic and portability), and the management fee of the pension fund where the contributions are invested in.

Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm's length format of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB's technical divisions, and then approved by BB Seguridade's Board of Directors and by the Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Brasilia, March 8th, 2022

RAFAEL SPERENDIO

CFO