**BB SEGURIDADE PARTICIPAÇÕES S.A.**

**CNPJ (Corporate Taxpayer Registration) 17.344.597/0001-94**

**Ordinary and Extraordinary General Meeting**

The Shareholders of BB Seguridade Participações S.A. ("BB Seguridade" or "Company") - a publicly-held company - are invited to attend, on first call, the Annual and Extraordinary General Meeting to be held exclusively digitally, at 3:00 p.m. on April 29, 2022, at the Company's registered office, in order to discuss the following agenda:

**Ordinary General Meeting**

I- elect members of the Fiscal Council;

II- elect two members for the Board of Directors, to complement the 2021-2023 term of office, in the seats of prerogative of appointment: a) Banco do Brasil, pursuant to Art. 14, §2, item iii of the Company's Bylaws; and b) Minister of the State of Economy, according to Art. 14, §2, item ii, due to the receipt of a new appointment for the same position;

III- take the management accounts, examine, discuss and vote on the financial statements, opinions of the Financial Committee and the independent auditors, take note of the Management Report, related to the fiscal year ended on 12.31.2021;

IV- resolve on the allocation of net profit for the year 2021 and the distribution of dividends;

V- set the annual global compensation amount for the members of the Company's management bodies, the Fiscal Council, the Audit Committee, the Risk and Capital Committee and the independent member of the Related-Party Transactions Committee.

**Extraordinary General Meeting**

VI- resolve on the capitalization of profit reserves in the total amount of two billion, eight hundred and seventy-two million, nine hundred and twenty-five thousand, one hundred and fifty-five Reais and twenty-five cents (R$ 2,872,925,155.25), being: i) BB Seguridade's Legal Reserve in the amount of six hundred seventy-nine million, three hundred fifty-three thousand, four hundred twenty-four reais and ninety-nine cents (R$ 679.353,424.99), and ii) BB Seguridade's Statutory Reserve in the amount of two billion, one hundred and ninety-three million, five hundred and seventy-one thousand, seven hundred and thirty reais and twenty-six cents (R$ 2.193,571,730.26), without changing the par value of the share, since BB Seguridade's shares do not have a par value, as set forth in art. 5 of its bylaws, and without issuing new shares, keeping the number of shares unchanged, as provided for in § 1 of art. 169 of Law No. 6.404/1976;

VII- resolve on the proposed amendment to the bylaws of BB Seguridade;

The Meetings called herein will be held exclusively digitally, through an electronic system made available by BB Seguridade to its shareholders so that they may monitor and vote at a distance in the Meetings, without prejudice to the use of the remote voting forms as a means to exercise the right to vote, as provided in Law 6.404/76, art. 124, §2-A, and by CVM Instruction No. 481/2009, art. 21-C, §3.

In order to participate and resolve in the General Meeting, shareholders must observe the guidelines contained in the BB Seguridade Participações S.A. Shareholders' Participation Manual available on the Company's Investor Relations website(http://www.bbseguridaderi.com.br/pt/publicacoes-e-comunicados/assembleias-gerais) and the CVM website(www.cvm.gov.br), as well as the following:

a) The proxy instruments, identification and shareholding position documents will be received through the electronic address assembleia.seg@bbseg.com.br up to 2 days prior to the holding of the Meeting, that is, until 04.27.2022, according to the provisions of CVM Instruction No. 481/2009, art. 5, §§ 1 and 3.
b) participation via the electronic system shall occur upon prior accreditation carried out at least 48 hours before the General Meetings, that is, until 3 p.m. on 04.27.2022. The shareholder must send an accreditation request to the Company, to the address assembleia.seg@bbseg.com.br, accompanied by the documents for participation, as per guidance contained in the BB Seguridade Participações S.A. Shareholders' Participation Manual. Access to the Meetings will be restricted to shareholders, their representatives or attorneys-in-fact who accredit themselves within the period established in this Call Notice.
c) the sending of remote voting forms through B3 - Brasil, Bolsa, Balcão S.A. waives the need for prior accreditation. In order to participate in the remote voting modality, the filling out and submission of the form must be carried out until 04.23.2022 (including): i) to the custody agents that provide this service, in the case of shareholders holding shares deposited in a central depository; or ii) to

the bookkeeper of the Company's shares, or iii) directly to the Company. For additional information, follow the rules provided for in CVM Instruction No. 481/2009 and the procedures described in the distance voting form.

d) for the Meetings called herein, it will be necessary to notarize the powers of attorney granted by shareholders to their representatives or attorneys-in-fact. In the case of powers of attorney granted in electronic form by shareholders to their representatives or attorneys-in-fact, they must use certificates issued by the Brazilian Public Key Infrastructure - ICP-Brazil. Authentication of the documents that accompany the remote voting form will not be required; the only requirement is to send a color copy of the originals of the documents representing the Shareholder by electronic means.

e) The documentation relating to the proposals to be considered is available on the investor relations website (http://www.bbseguridaderi.com.br) and the Securities and Exchange Commission of Brazil website(www.cvm.gov.br) on the world wide web.

f) Any clarifications can be obtained through the electronic address assembleia.seg@bbseg.com.br.

Brasília (DF), March 29, 2022.

Marcelo Cavalcante de Oliveira Lima
Chairman of the Board of Directors