

Information to the Market

BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that its investee Brasilcap Capitalização S.A. ("Brasilcap"), which operates in the premium bonds segment, entered into a 10-years term agreement with Empresa Brasileira de Correios e Telégrafos ("Correios"), the Brazilian Post Office operator, to distribute premium bonds of the popular modality.

The partnership adds a point of sales with national capillarity to the distribution network of BB Seguros Group's products, in line with the strategy that aims the diversification and expansion of channels.

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RAFAEL SPERENDIO

CFO

