Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that was established the following related party transaction:

Transaction description	Subscription of the Obligation Assumption Agreement ("Agreement") to grant and redeem points on Livelo Platform ("Platform"), for eligible participants in the Livelo Program ("Program").
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora") and Livelo S.A. ("Livelo").
Relation between the parties and the Company	BB Corretora – Controlled company Livelo – Affiliated company of the controller Banco do Brasil
Agreement object	The obligation assumption and other agreements for granting points by Livelo, with the possibility of redemption through its platform, according to specific conditions of the Program, focusing on Banco do Brasil customers that participate or will participate of the Program. The initiative complements the existing model for granting points, currently conducted by Livelo.
Terms and conditions of the agreement	The Agreement establishes the obligations of the parties for the distribution of points to individual and corporate customers of Banco do Brasil, participants of the Program, and the cost per point to be paid by BB Corretora to Livelo.
Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	This Agreement is in line with BB Corretora's interest in increasing penetration in Banco do Brasil's customer base.

Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, Livelo and BB Corretora and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Brasilia, June 29, 2022

RAFAEL SPERENDIO

CFO