BB SEGURIDADE PARTICIPAÇÕES
CNPJ 17.344.597/0001-94
NIRE 5330001458-2

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade") hereby informs that the Federal Government appointed Mr. Marcos Rogério de Souza as candidate to hold the position of member of the Board of Directors, as provided in the Article 15, Paragraph 2º, item II, of the Company's Bylaws.

The election is subject to: (i) prior approval of the Chief of Staff's Office; and (ii) the analysis of BB Seguridade's Eligibility Committee regarding the requirements set forth in the applicable laws, as well as in the Company's Bylaws and Governance, Appointment and Succession Policy, and the opinion of the Board of Directors.

Due to the appointment, the Remote Voting Ballot, the Management's Proposal, and the Meeting's Participation Instructions were amended.

Regarding the Remote Voting Ballot, pursuant to Article 26, Paragraph 6 of CVM Rule 81/2022, the company highlights that:

- the item changed in the Remote Voting Ballot is the one referring to the election of the Board of Directors by candidate, and the expression "Appointed by the Federal Government" was replaced by Mr. Souza's name;

- if any shareholder has already voted, the deadline to submit a new vote is April 22nd, 2023; and

- to avoid voting conflicts, it is recommended that the shareholder send the new vote through the same service provider previously used.

All the Annual Shareholders Meeting materials are available on the Investor Relations website, menu Sustainability and Corporate Governance, option Shareholders Meetings.

Brasilia (DF), April 6th, 2023.

RAFAEL SPERENDIO
CFO