

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade"), in addition to the Material Fact released on December 26th, 2023, hereby informs that its Board of Directors, in a meeting held today, elected Mr. André Gustavo Borba Assumpção Haui to the position of CEO. Mr. André will take office on February 20th, 2024, to complete the 2023-2025 tenure.

Subsequently, Mr. André Haui was appointed as member of the Board of Directors, to complete the 2023-2025 tenure, until his election by the General Shareholders' Meeting, according to the item "i" of paragraph 2 of the Article 19 "i" of the Company's Bylaws.

Brasilia, January 26th, 2024

RAFAEL SPERENDIO

CFO

