MATERIAL FACT

Pursuant to § 4 of Article 157 of Law 6,404, dated December 15, 1976 and according to CVM (Brazilian Securities and Exchange Commission) Rule Nr. 44, dated August 23, 2021, BB Seguridade Participações S.A. ("BB Seguridade") hereby announces projections for the fiscal year 2024 ("Guidance 2024").

The projected ranges for 2024 and the results of 2023 for the same indicators are informed in the table below:

Indicator	Guidance 2024	Reported 2023
Non-interest operating results (ex-holdings)	+5% to +10%	17.6%
Premiums written of Brasilseg	+8% to +13%	8.9%
Pension plan reserves – PGBL e VGBL of Brasilprev	+8% to +12%	14.9%

It is worth mentioning that from 2023 it was adopted the IFRS 17 accounting standards for the recognition of the equity income from Brasilseg, Brasilprev and Brasildental in the consolidated financial statements of BB Seguridade. However, considering that the Brazilian Private Insurance Regulator (SUSEP) and the Brazilian National Supplementary Health Agency (ANS) has not adopted the IFRS 17 rules yet, their supervised companies remain disclosing individual financial statements and calculating their capital needs without impacts of the new accounting standard.

BB Seguridade will continue to disclose unaudited managerial information, which are based on the accounting standard adopted by Susep and ANS, and therefore the ranges of the Guidance 2024 indicators were constructed and will be monitored via the managerial performance, without considering the effects of IFRS 17.

For further information, please refer to the 4Q23 Management Discussion and Analysis Report, as well the Section 3 of the Reference Form, both available at www.bbseguridaderi.com.br/en.

Brasilia, February 5, 2024.

RAFAEL SPERENDIO
CFO