# Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on March 1st, 2024, it was established the following related party transaction:

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| Transaction description | Subscription of Specific Operational Agreement for Distribution of Brasilprev pension plans – PGBL and VGBL ("Specific Agreement II"); Amendment to the Specific Operational Agreement for distribution of VGBL Conjugated ("Conjugated Agreement"); Second Amendment to the Specific Operational Agreement for distribution of Brasilprev Commercial pension plan ("Commercial Agreement"); Second Amendment to the Specific Operational Agreement for distribution of Brasilprev Commercial SME pension plan ("SME Agreement"); Second Amendment to the Specific Operational Agreement for distribution of Brasilprev Individual pension plan ("Individual Agreement"); and Second Amendment to the Specific Operational Agreement for distribution of Brasilprev Junior pension plan ("Junior Agreement"). |
| Related parties names | BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("Banco") and Brasilprev Seguros e Previdência S.A. ("Brasilprev"). |
| Relation between the parties and the Company | BB – Controlling Shareholder<br><br>BB Corretora – Controlled company<br><br>Brasilprev – Affiliated company |
| Agreement object | The documents change the commissioning rules between the parties aiming the simplification of the operational processes and the governance of the agreement, maintaining the economics balance between BB Corretora, Banco do Brasil and Brasilprev. |
| Terms and conditions of the agreement | The instruments are part of a major agreement named Operational Agreement for Products Distribution and Services Provision ("Operational Agreement"), which stablishes the rights and duties of the parties related to the distribution of pension plans to BB's clients, with the intermediation of BB Corretora.<br><br>The documents provide the remuneration to be paid by Brasilprev to BB Corretora and BB for the products commercialization as a percentage of the value of the contributions made by the clients. |

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| Participation of the Counterparty or its Shareholders and Management during the Company's decision process | The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction. |
| Reasons for the company to conduct the transaction with the related and not with third parties | The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm's length format of the transaction. |
| Description of measures and procedures adopted to assure the arm's length format of the transaction | All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy. |

Brasilia, March 12th, 2024

**RAFAEL SPERENDIO**

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