BB SEGURIDADE PARTICIPAÇÕES S.A.
CNPJ (Corporate Taxpayer Registration) 17.344.597/0001-94

Annual General Meeting

The Shareholders of BB Seguridade Participações S.A. ("BB Seguridade" or "Company") are invited to attend the Annual General Meeting ("Meeting" or "AGM") to be held at 3:00 p.m. on April 30, 2024, exclusively digitally, at the Company's headquarters, located at SAUN, Quadra 5, Lote B - Ed. Banco do Brasil, 3º andar, Torre Sul, Brasília (DF), to deal with the following agenda:

Annual General Meeting

I- elect the members of the Board of Directors, complement the 2023-2025 term of office, in the vacancies of prerogative of appointment: a) of Banco do Brasil, pursuant to Art. 15, § 2, item iii of the Company's Articles of Incorporation; b) the Federal Government, pursuant to Art. 15, § 2, item ii; and c) the Company's Chief Executive Officer, pursuant to Art. 15, § 2, item i of the Company's Articles of Incorporation;

II- elect the members of the Fiscal Council for the 2024/2026 term of office;

III- take the management accounts, examine, discuss and vote on the financial statements, opinions of the Fiscal Council and the independent auditors, take note of the Management Report, related to the fiscal year ended on 12.31.2023;

IV- resolve on the allocation of the net profit for the fiscal year 2023 and the distribution of dividends;

V- set the annual global compensation amount for the members of the Company's management bodies;

VI- set the compensation of the members of the Company's Fiscal Council;

VII- set the compensation of the members of the Company's Audit Committee;

VIII- set the compensation of the members of the Company's Risks and Capital Committee; and

IX- set the compensation of the independent member of the Related-Party Transactions Committee.

The Meeting herein called shall be held exclusively digitally, through an electronic system made available by BB Seguridade to its shareholders so that they may monitor and vote remotely in the Meetings, without prejudice to the use of the remote voting forms as a means to exercise the right to vote, as provided in Law 6.404/76, Art. 124, § 2-A, and by CVM Resolution No. 81/2022, Art. 5, § 2, item "I".

To participate of and resolve in the General Meeting, Shareholders shall observe the following guidelines, which are provided in detail in BB Seguridade Participações S.A.'s Shareholder Participation Manual:

a) Participation via the electronic system shall take place through prior registration by 10 a.m. on 04.29.2024, in accordance with CVM Resolution 81/2022, Article 6, § 3.
b) Prior accreditation shall be carried out on the digital platform Ten Meetings via the following link: https://assembleia.ten.com.br/232444185. The Company will send a reply containing the guidelines for sending the documents directly via the electronic system and for remote participation in the Meeting.
c) The documents required for the identification of Shareholders are:
   i. Shareholders - identification document and, in the case of holders of book entry shares or shares in custody, proof issued by the depositary financial institution. The following identification documents will be accepted, provided they have a photo: ID Card or Identity Card, National Foreigner Registration - RNE, National Driver's License - CNH, Passport or Professional ID Card issued by the liberal professional councils or similar entities.
   ii. Proxy - shareholders shall legally authorize a representative to vote, according to their voting intentions, according to the power of attorney template provided in BB Seguridade's Shareholder Participation Manual, whose regularity will be previously examined.
d) Access to the Meetings shall be restricted to shareholders, their representatives or proxies who have accredited within the period established in this Call Notice.
e) The sending of remote voting forms through B3 - Brasil, Bolsa, Balcão S.A. does not require prior accreditation. To participate in the remote voting modality, the filling out and sending of the form shall be carried out until 04.24.2024 (including): i) to the custody agents that provide this service, in the case of shareholders holding shares deposited in a central depository; or ii) to the bookkeeper of the Company's shares, or iii) directly to the Company. For additional information,

follow the rules provided in CVM Resolution No. 81/2022 and the procedures described in the remote voting form.

f) For the Meeting herein called, authentication of the documents that accompany the remote voting form will not be required, only the sending of a color copy of the originals of the representation documents of the Shareholder by electronic means.

g) As for powers of attorney, notarization will be required for powers of attorney granted by shareholders to their representatives or proxies. In the case of powers of attorney granted via electronic means by shareholders to their representatives or proxies, they shall use certificates issued by the Brazilian Public Key Infrastructure - ICP-Brasil.

h) The documentation relating to the proposals to be considered is available on the investor relations website (http://www.bbseguridaderi.com.br) and the Securities and Exchange Commission of Brazil website (www.cvm.gov.br) on the world wide web.

i) Any additional clarifications, including information on the access and use of the electronic system provided by the Company to its Shareholders for them to follow and vote at the Meeting, may be obtained in BB Seguridade's Shareholder Participation Manual, available on the Investor Relations website (http://www.bbseguridaderi.com.br), or requested through the email address assemblies.seg@bbseg.com.br.

Brasília (DF), March 28, 2024.

Kamillo Tononi Oliveira Silva
Chairman of the Board of Directors