

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. ("BB Seguridade" or "Company") announces that, pursuant to the article 25, paragraph 4, of its Bylaws, Mr. Allan Trancoso Ferraz Silva was nominated as the new Chief Marketing Officer (CMO), in substitution to Mr. Marcelo Lopes Lourenço.

Allan Trancoso has been an employee of Banco do Brasil (BB) for 23 years, where he built his professional career in the commercial area, holding prominent positions such as Superintendent of Retail Center-West (current), State Superintendent in Ceara, Executive Manager in the Retail and SME Clients Directorships, and Retail Superintendent in Rio de Janeiro, in addition to several managerial positions in the BB branch network. He holds a Bachelor's degree in Law from the Catholic University of Salvador, specialization in Business Management and Executive training from INSPER.

The nomination process is underway in the competent governance bodies aiming the election of Mr. Allan Trancoso by the Board of Directors.

BB Seguridade thanks Mr. Marcelo Lourenço, wishing him success in his new challenges.

Brasilia, April 1st, 2024.

RAFAEL SPERENDIO
CFO

