

## Information to the Market

Pursuant to the Brazilian Securities and Exchange Commission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on July 29<sup>th</sup>, 2024, it was established the following related party transaction:

|                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Transaction description                                                                                    | Subscription of Product Definition's Instrument ("PD") for the inclusion of a new Brasilprev's private pension products focused on the private segment of Banco do Brasil, with the intermediation of BB Corretora.                                                                                                                                                                                                                                                               |
| Related parties names                                                                                      | BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("Banco") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").                                                                                                                                                                                                                                                                                                                  |
| Relation between the parties and the Company                                                               | BB – Controlling Shareholder<br>BB Corretora – Controlled company<br>Brasilcap – Affiliated company                                                                                                                                                                                                                                                                                                                                                                               |
| Agreement object                                                                                           | The formalized DP aims to create the product "Brasilprev Private 2024", which unifies other products previously marketed after the implementation of IT improvements.                                                                                                                                                                                                                                                                                                             |
| Terms and conditions of the agreement                                                                      | The PD are part of a major agreement named Operational Agreement for Products Distribution and Services Provision ("Operational Agreement"), which establishes the rights and duties of the parties related to the distribution of pension plans to BB's clients, with the intermediation of BB Corretora.<br><br>The instrument provides the remuneration to be paid by Brasilprev to BB Corretora and BB for the product commercialization as a percentage of the contribution. |
| Participation of the Counterparty or its Shareholders and Management during the Company's decision process | The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.                                                                                                                                                                                                                                                                                                                             |



|                                                                                                     |                                                                                                                                                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Reasons for the company to conduct the transaction with the related and not with third parties      | The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement that provide exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm's length format of the transaction. |
| Description of measures and procedures adopted to assure the arm's length format of the transaction | All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Committee as provided in the Company's Related Parties Transactions Policy.                                                              |

Brasilia, August 7th, 2024

**RAFAEL SPERENDIO**  
CFO

