Information to the Market

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on December 12th, 2024, it was established the following related party transaction:

Transaction description	Subscription and adjustment of Product Definition's Instruments ("PD") and Attachments I and V to the Specific Operational Agreement II for a new Brasilprev's private pension product and the inclusion of new funds in existing products, with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB") and Brasilprev Seguros e Previdência S.A. ("Brasilprev").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilprev – Affiliated company
Agreement object	The formalized PDs aims to: (i) create the product "Brasilprev Private Estruturado", and (ii) inclusion of new funds in existing products.
Terms and conditions of the agreement	The PD are part of a major agreement named Operational Agreement for Products Distribution and Services Provision ("Operational Agreement"), which stablishes the rights and duties of the parties related to the distribution of pension plans to BB's clients, with the intermediation of BB Corretora. The instruments provides the remuneration to be paid by Brasilprev to BB Corretora and BB for the product commercialization as a percentage of the contribution.
Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilprev and BB, considering the existence of a Shareholders' Agreement and the Operational Agreement that provide

	exclusivity between the parties to develop and to distribute pension plan products, duly respected the arm's length format of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilprev and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Committee as provided in the Company's Related Parties Transactions Policy.

Brasília, December 20th, 2024

RAFAEL SPERENDIO
CFO