INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on April 28th, 2025, it was established the following related party transaction:

Transaction description	Subscription of a Product Definition Instrument ("PD") for the inclusion of new Brasilcap's premium bonds product to be distributed in Banco do Brasil's channels, with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("Banco") and Brasilcap Capitalização S.A. ("Brasilcap").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilcap – Affiliated company
Agreement object	The PD has as object the inclusion of the product named "Ourocap 30 anos" to be sold to the Retail client segment of BB. It is a single-payment bond with a term of 36 months.
Terms and conditions of the agreement	The PD is part of a major agreement named Specific Agreement, which is part of the Operational Agreement for Products Distribution and Services Provision ("Operational Agreement"), which stablishes the rights and duties of the parties related to the distribution of premium bonds through BB's channels, with the intermediation of BB Corretora. The PD provides the remuneration to be paid by Brasilcap to BB Corretora and BB for the new product commercialization as a percentage of the amount collected from the products sold.

Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	Brasilcap has a long-term commercial relationship with the Company and is one of the market leaders in premium bonds' segment, with a notable expertise and financial solidity to honor the commitment assumed with clients, and accordingly remunerating the sales made by BB Corretora. Furthermore, the long-term business relationship is supported by integrated technological, operational, and customer service structures between the parties, which would require the allocation of financial and intellectual capital to be replicated with an unrelated party.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilcap and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Brasília, May 8th, 2025

RAFAEL SPERENDIO
CFO