INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F) and to item 21(g) of Technical Pronouncement CPC 05, BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on July 28th, 2025, it was established the following related party transaction:

Transaction description	Corporate transaction between Banco do Brasil S.A. ("BB") and Brasilseg Companhia de Seguros ("Brasilseg" or "Insurer"), an indirect investee of BB Seguros Participações S.A. ("BB Seguros"), a wholly owned subsidiary of BB Seguridade Participações S.A., aimed at a capital contribution to Broto S.A. ("Broto"), in which BB and Brasilseg are shareholders. The transaction does not involve BB Seguridade or its controlled entities BB Seguros and BB Corretora.
Related parties names and Relation between the parties and the Company	BB – Controlling Shareholder Brasilseg – Indirect investee Broto - Indirect investee
Agreement object and Terms and conditions of the agreement	The purpose of this transaction is to execute a capital contribution in the amount of R$ 10 million made by Brasilseg to Broto, completed on July 28, 2025. This contribution corresponds to Brasilseg's 50% equity interest in the investee company, in which it is a shareholder jointly with BB, which also made an equivalent investment in order to maintain the ownership structure. Broto was incorporated in early 2023, at which time Brasilseg acquired 50% of the total capital through the entirety of the common shares, while BB acquired the remaining 50% through all preferred shares. Following the contribution, which is the subject of this transaction, Broto's total capital increased to R$ 119.4 million, with R$ 59.7 million corresponding to each shareholder. This amount exceeds the threshold established in Appendix F of CVM Rule 80/22.
Participation of the Counterparty or its Shareholders and Management during the Company's decision process	Considering the rescheduling of certain initiatives linked to the current business plan, Broto submitted a capital adjustment proposal to its direct investors, BB and Brasilseg, who assessed the measure as appropriate. The transaction was approved within BB's governance framework, as well as by BB Seguridade and the decision-making bodies of Brasilseg.

Reasons for the company to conduct the transaction with the related and not with third parties	The capital contribution made by Brasilseg to Broto results from a decision aligned with the common interest of the shareholders to strengthen Broto's capital structure, ensuring its ability to execute the business plan and maintain operational continuity, while securing the necessary resources for the implementation of strategic initiatives related to the company's role in the agribusiness production chain. Brasilseg is a shareholder of Broto, alongside Banco do Brasil, and both institutions share a commitment to the company's development, as established in corporate and operational agreements. Therefore, by its nature, the capital contribution to Broto is not a transaction that could be carried out with unrelated third parties.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade and Brasilseg, and then approved by BB Seguridade's Executive Committee, by Related Parties Transactions Committee, and by the Board of Directors, as provided in the Company's Related Parties Transactions Policy.

Brasília, August 6th, 2025

RAFAEL SPERENDIO
CFO