1 Responsible Area

1.1 The Investor Relations department will be responsible for managing the content of this Policy.

1.2 The IRO will be responsible for: executing and monitoring this Policy; and disclosing Material Facts and additional information to the market, although the other Directors are considered liable for the noncompliance with the rules which govern the disclosure of information to the market.

2 Scope

2.1 This Policy guides the behavior of BB Seguridade and their controlled companies. The Affiliated companies are expected to define their practices, regarding to the disclosure of BB Seguridade's information that may be considered as Material Fact, as defined in item 7.1.3., based on the guidelines hereby, considering specific needs and legal and regulatory aspects to which they are subject.

3 Target

3.1 The rules of this Policy apply to all Binding and Related Persons, as defined in section 7.

4 Regulation

4.1 This Policy was written in addition to the CVM Rule #44, dated August 23rd, 2021 ("CVM 44"), as amended, the Law 6,385/76 and the Law 6,404/76. In case of doubt or divergence, the terms of the aforementioned rules of the Brazilian Securities and Exchange Commission ("CVM") or any other law or regulation that deals with the same subject shall prevail over this Policy.

5 Frequency of Revision

5.1 The content of this Policy will be reviewed at least every three years, as of the date of the last approval by the Company's Board of Directors, or within a shorter period, if necessary due to regulatory changes or strategic needs.

6 Executive Summary

6.1 This Disclosure Policy ("Policy") regulates, in the scope of BB Seguridade and its controlled companies, the disclosure of information that, by its nature, may be considered a Material Fact.

7 Concepts

7.1 For this Policy purposes, the following definitions shall apply:

7.1.1 **Controlling Shareholder:** a shareholder or group of shareholders binded by a shareholder agreement, or under common control, direct or indirect, who holds the rights that permanently assures a majority of the votes in the deliberations of the general shareholders meeting and the power to elect the majority of the Company's Officers, and who effectively uses its power to drive the corporate activities and guide the Company's administrative structures.

7.1.2 **Directors:** members of the Board of Directors and of the Company's Executive Board.

7.1.3 **Material Fact:** any decision of the controlling shareholder, of the general meeting or of the Company's Management, or any other political, administrative, technical, negotial or economic fact occurred or related to its business and to its Controlled and Affiliated companies, which may materially impact: (i) the price of the securities issued by the Company or referred on it; (ii) the decision of investors to purchase, sell or hold such securities; or (iii) the decision of the investors to exert any rights inherent to the condition of holder of the securities issued by the Company or referred on it

7.1.3.1 Notwithstanding other facts that fit into the definition provided in item 7.1.3, the examples of potentially material facts are those listed in section I to XXII, of the Article 2, of CVM Rule 44, which are carried out by the Company and its Controlled and Affiliated Companies.

7.1.3.2 The following activities are considered material facts since the beginning of the studies or analysis: merger, total or partial spin-off, transformation, or any other form of corporate reorganization or business combination; change of control, including through the execution, change or termination of shareholders' agreements; and decision to promote the cancellation of the Company's registration as a public traded company, or the change of the exchange and trading segment where its shares are listed, both within the scope of the Company and of its Controlled and Affiliated.

7.1.3.3 Information on requests for judicial or extrajudicial reorganization and bankruptcy filed by the Company, its Controlled and Affiliated Companies are material from the beginning of the studies or analyses related to such matters.

7.1.4 **Statutory Committees:** bodies with technical or advisory functions provided in the Company's bylaws.

7.1.5 **Company:** a BB Seguridade Participações S.A.

7.1.6 **Board of Directors:** The Company's Board of Directors.

7.1.7 **Fiscal Council Members:** the members and alternate members of the Company's Fiscal Council..

7.1.8 **Fiscal Council:** the Company's Fiscal Council.

7.1.9 **Controlled Companies:** companies in which the Company, directly or through other subsidiaries, holds rights that permanently assures the preponderance in the corporate resolutions and the power to elect the majority of the management members.

7.1.10 **Investor Relations Officer (IRO):** the Executive Officer who holds a specific designation provided in the Bylaws to represent the Company with the regulatory agencies and exchanges where its securities are traded, in addition to complying with the applicable regulations.

7.1.11 **Executive Officers:** the Officers elected pursuant to the Company's Bylaws, including the IRO.

7.1.12 **Inside Information:** any information related to the Company or its Controlled and Affiliated companies that may be classified as a Material Fact and that has not yet been disclosed to the Market.

7.1.13 **Affiliated Companies:** companies in which the Company, directly or indirectly, participates with 20% (twenty percent) or more of the voting capital , without controlling it.

7.1.14 **Binding Persons:** individuals or enterprises who have the following relationship with the Related Persons as defined below: (i) spouse, from whom they are not separated, officially or not; (ii) life partner; (iii) any dependent included in the annual income tax statement; and (iv) companies directly or indirectly controlled by the Related Persons.

7.1.15 **Related Persons:** persons subject to complying with this Policy when trading securities issued by the Company or referred on it, as follow: (i) the Company itself; (ii) Controlling Shareholders; (iii) Directors, Executive Officers, Fiscal Council, Statutory Committees Members and all the Company's employees; (iv) any other person who holds a title, function, position or temporary employment in the Company, its Parent Company, its Controlled or Affiliated companies, and is aware of Inside Information; (v) any person who has a commercial, professional or trustful relationship with the Company, and who has knowledge of Inside Information; (vi) any Related Persons listed on item (iii) who leaves the position held, keeping this condition for three (3) months after leaving; and (vii) any Related Persons listed on items (iv) to (v) who leaves the position held prior to the disclosure of a Inside Information accessed during its term of office, keeping this condition for three (3) months after leaving or until the Inside Information becomes public, what happens first.

7.1.16 **Securities:** any shares, debentures, ADRs (American Depositary Receipt), real state receivables certificates, subscription warrants, receipts and subscription rights, commercial papers, call and put options or derivatives of any kind, quotes of mutual funds which decision of the portfolio manager can be influenced by the investor or which invests only in shares issued by the Company, or any other securities issued by the Company or referred on it, which, by legal requirement, are considered securities.

8 Guidelines

Adherence to the Policy

8.1 The Related Persons, as defined on item 7.1.15, will manifest their knowledge related to this Policy by signing the Term of Adherence Attachment I to Securities Trading Policy for Securities Issued by BB Seguridade, approved by the Board of Directors in October 31st, 2025.

Material Fact Disclosure

8.2 We guide the disclosure of information to the market based on the needs of external users for the purpose of economic nature decisions, in compliance with the requirements of the regulatory and inspection bodies.

8.3 We provide, in the relationship with shareholders, investors and opinion formers, objective, reliable and timely corporate information, with quality, transparency, veracity, completeness, consistency and equity, respecting the highest standards of corporate governance, even in crisis situations.

8.4 We disclose in the management of our business, with homogeneity and simultaneity, facts or acts of political-administrative, technical, business or economic nature, which can affect the prices of the Securities issued by the Company and influence the decision of the investors.

8.5 We guarantee access to corporate information and Material Facts to all agents of society, employees, the press and the investor community.

8.6 We limit access to information on Material Fact, prior to its disclosure to the market, to the professionals directly involved with the matter, until its disclosure to the market is appropriate.

8.7 The Related Persons who have access to Material Fact information keep this information confidential until it is disclosed to the market, and ensure that subordinates and other persons of their trust also do so, responding together with them in the event of non-compliance.

8.8 The members of the Board of Directors, the Fiscal Council, the Executive Officers and any Statutory Committees, shall communicate to the IRO any Material Fact that is known to be in progress in the business under their responsibility, for a decision on secrecy or disclosure.

8.9 The members of the Board of Directors, the Fiscal Council, the Executive Officers and any Statutory Committees, will notify the IRO, on writing, whenever they verify his omission to disclose a Material Fact of which they are aware of, aiming the release of it to the market. This notification, however, does not exempt them from the responsibility towards the Brazilian Securities and Exchange Commission ("CVM").

8.10 Material Facts may, exceptionally, cease to be disclosed if the Controlling Shareholder or our Directors understand that its disclosure jeopardizes the Company's legitimate interest.

8.11 Whenever our Directors decide to keep confidential information about Material Fact and it get out of our control, the IRO will immediately disclose the information by means of a Material Fact, observed the procedures contained in rules and regulations of regulatory agencies and exchanges where its securities are listed

8.12 If our Securities present atypical price or volumes oscillations, the IRO will inquire in writing the persons with access to relevant information in order to verify if they have knowledge of Material Fact to be disclosed to the market and, if appropriate, to arrange its immediate disclosure, observed the procedures contained in rules and regulations of regulatory agencies and exchanges where its securities are listed.

8.13 We do not comment on rumors or destabilizing statements, except in cases that may lead to requests for clarification by legal entities or that damage our image or our business, at the discretion of the Executive Officers.

8.14 We disclose Material Facts to the Brazilian Securities and Exchange Commission – CVM - and to theBrazilian Stock Exchange – B3. After confirming that CVM have received the disclosure, we simultaneously publish the same content for the press and for analysts and investors and make its content available on our Investor Relations webpage in Portuguese and English.

8.15 We disclose Material Facts before the beginning or after the closing of the activities on the Brazilian Stock Exchange – B3. If a disclosure is imperative during the trading period, the IRO will previously communicate to the exchanges where our securities are traded, who will decide about the suspension of the trading until the information is fully disseminated, according to the rules and regulations of each Exchange.

8.16 We disclose the full content of Material Act or Fact exclusively through electronic means, such as: (i) the system provided by CVM and/or Brazilian Stock Exchange; (ii) news portal with web page on the world wide web providing free access to full content; and (iii) the Company's investor relations website.

8.17 Any individual or enterprise , or group of persons, who acquires or disposes shares, directly or indirectly, that exceeds, upwards or downwards, the levels of 5% (five percent), 10% (ten percent), and so forth, of a type or class of shares representing the Company’s capital, shall send such information, about the previously mentioned acquisitions or disposals, to the Company, which will, in turn, send it to the CVM and to the Brazilian Stock Exchange.

Guidance

8.18 We adopt the practice of disclosing to the market expectations of future performance and we monitor these expectations, indicating the reasons for possible deviations.

Quiet Period

8.19 We adopt, in accordance with best market practices, the use of the quiet period within 15 (fifteen) days prior to our quarterly and annual earnings release, in order to ensure fairness in the treatment of information and full disclosure to the market.

9 Penalties

9.1 The violation of the rules established herein constitutes a serious infraction and subject the offender to the penalties provided for in Law 6,385/76, in CVM rules, Law 6,404/76 and in the Company's instructions

10 Associated Values

10.1 Reliability.

11 Date of the Last Approval by the Board of Directors

11.1 This version of the Disclosure Policy was approved by the Board of Directors of the Company on October 31st, 2025.

12 Version Control Table

Duration	10.31.2025 to 10.31.2028
Version	6
Change History	Item 5.1