# INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on December 23rd, 2025, it was established the following related party transaction:

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| Transaction description | Subscription of a Partnership Agreement for the promotion of insurance products from Brasilseg Companhia de Seguros and Aliança do Brasil Seguros S.A. (together, "Brasilseg") through Alelo Instituição de Pagamento S.A.'s own channels, with intermediation by BB Corretora de Seguros e Administradora de Bens S.A. |
| Related parties names | BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Brasilseg Companhia de Seguros and Aliança do Brasil Seguros S.A (together, "Brasilseg") and Alelo Instituição de Pagamento S.A. ("Alelo" or "Partner"). |
| Relation between the parties and the Company | BB Corretora – Controlled company<br>Brasilseg – Affiliated company<br>Aliança do Brasil – Affiliated company<br>Alelo – Affiliated Entity of Banco do Brasil |
| Agreement object | The Agreement has in its object the promotion of insurance products from Brasilseg to Alelo's Commercial Establishment clients, through its distribution channel, with intermediation by BB Corretora. |
| Terms and conditions of the agreement | The Agreement establishes the rights and duties of the parties related to the promotion of insurance products of Brasilseg for the Alelo's clients, and the remuneration to be paid by Brasilseg to BB Corretora and Alelo for the products commercialization as a percentage of the value of the premiums written. |

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| Participation of the Counterparty or its Shareholders and Management during the Company's decision process | The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction. |
| Reasons for the company to conduct the transaction with the related and not with third parties | The partnership is aligned with the strategy of the Company, BB Corretora, and Brasilseg to diversify distribution channels, and is not intended to prevent the execution of new agreements of a similar nature with third parties. |
| Description of measures and procedures adopted to assure the arm's length format of the transaction | All the conditions were analyzed and validated by BB Seguridade, BB Corretora, and Brasilseg technical divisions, and then approved by BB Seguridade's Executive Board and Related Parties Transactions Commitee as provided in the BB Seguridade's Related Parties Transactions Policy. |

Brasilia, January 6th, 2026

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