INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on December 26th, 2025 it was established the following related party transaction:

Transaction description	Formalization of Amendments to the Specific Operational Agreement for the commercialization of BB Seguro Vida Prestamista CDC ("Prestamista CDC") and to the Specific Operational Agreement for the commercialization of BB Seguro Vida Prestamista Exército ("Prestamista Exército").
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("Corretora"), Banco do Brasil S.A. ("BB") and Brasilseg Companhia de ("Brasilseg").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilseg – Affiliated company
Agreement object	The Amendments aim to modify and define: (i) the criteria for calculating and sharing the products' results between the insurer (Brasilseg) and the policyholder (BB); (ii) the compensation to be paid to BB Corretora for technical advisory services; and (iii) other technical aspects of the products.
Terms and conditions of the agreement	The Specific Agreements for the Prestamista CDC and Prestamista Exército insurance products are an integral part of the of a major agreement named General Operational Agreement for Operation of Insurance Segment ("General Agreement"), which sets forth the parties' obligations for the commercialization of insurance products through BB's channels, with the intermediation of BB Corretora. BB, as the policyholder, financial responsible party, and beneficiary of the policies, contracts the aforementioned insurance products with Brasilseg to protect the portion of its credit portfolio that is not insured. The insurance results, whether positive or negative, are determined according to the methodology established in the Specific Agreements and their Amendments and are fully distributed by Brasilseg to BB. BB Corretora is entitled to compensation for technical advisory services, which is calculated as a percentage of the net issued premium.

Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.
Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilseg and BB, considering the existence of the Operational Agreement that provides exclusivity between the parties for the development and commercialization of the insurance products that are the subject of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilseg and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Brasilia, December 30th, 2025

RAFAEL SPERENDIO

CFO