BB SEGURIDADE PARTICIPAÇÕES S.A.
CNPJ 17.344.597/0001-94
Annual and Extraordinary General Meeting

The Shareholders of BB Seguridade Participações S.A. ("BB Seguridade" or "Company") are invited to participate in the Annual and Extraordinary General Meeting ("Meeting" or "AEGM") that will be held at 3 p.m. on April 30, 2026, exclusively digitally, at the Company's headquarters, located at SAUN, Quadra 5, Lote B - Ed. Banco do Brasil, 3rd floor, South Tower, Brasília (DF), in order to deal with the following agenda:

Annual General Meeting

I- take the accounts of the managers, examine, discuss and vote on the financial statements, opinions of the Fiscal Council and the independent auditors, take note of the Management Report, related to the fiscal year ended on 12/31/2025;

II- resolve on the allocation of net income for the year 2025 and the distribution of dividends;

III- set the annual global amount of compensation for the members of the Company's management bodies, for the payment of fees and benefits of the members of the Executive Board and the Board of Directors;

IV- to set the compensation of the members of the Company's Fiscal Council;

V- to set the compensation of the members of the Company's Audit Committee;

VI- set the compensation of the members of the Company's Risk and Capital Committee;

VII- set the compensation of the independent member of the Related Party Transactions Committee;

VIII- elect the members of the Fiscal Council for the 2026/2028 term; and

IX- elect the members to the Board of Directors, to complement the 2025-2027 term of office, in the vacancies of prerogative of appointment: a) of Banco do Brasil, pursuant to Article 15, paragraph 2, item iv of the Company's Bylaws; b) of the Ministry of Finance, according to Art. 15. Paragraph 2, item II of the Company's Bylaws; c) of the Ministry of Management and Innovation in Public Services, according to Art. 15. Paragraph 2, item iii of the Company's Bylaws; and iv) the Company's Chief Executive Officer, pursuant to Article 15, paragraph 2, item i of the Company's Bylaws.

Extraordinary General Meeting

X- to resolve on the proposal to amend BB Seguridade's Bylaws.

The Meeting called herein will be held exclusively digitally, through an electronic system made available by BB Seguridade to its shareholders so that they can follow and vote remotely at the Meeting, without prejudice to the use of the remote voting ballot as a means for the exercise of the right to vote, as provided for in Law 6,404/76, article 124, paragraph 2-A, and by the Brazilian Securities and Exchage Commission (“CVM”) Resolution No. 81/2022, article 5, paragraph 2, item "I".

The Company chose to hold the Meeting exclusively digitally, aiming to facilitate shareholder participation, increasing inclusion and representativeness. Savings in travel and accommodation expenses were considered, in addition to the reduction in the use of paper and other physical resources, contributing to more sustainable practices.

In compliance with article 5 of CVM Resolution No. 81/2022, pursuant to article 141 of Law No. 6,404/1976, combined with article 3 of CVM Resolution 70/2022, shareholders representing at least five percent (5%) of the voting capital of the common shares may request the adoption of the multiple voting process within forty-eight (48) hours before the Meeting, that is, until 3 pm on 04/28/2026.

To participate and resolve at the Shareholders' Meeting, shareholders must comply with the following guidelines, which are contained in detail in the Shareholder Participation Manual of BB Seguridade Participações S.A:

a) participation through an electronic system will occur through prior accreditation carried out by the end of 04/28/2026, as provided for in CVM Resolution No. 81/2022, article 6, paragraph 3.
b) Prior accreditation must be carried out, on the digital platform of the company Ten Meetings, through the link: https://assembleia.ten.com.br/258222266. The Company will send a response containing the guidelines for sending the documents directly via the electronic system and for remote participation in the Meeting.
c) The documents required to identify shareholders are:

   i. Shareholder - identity document. The following identity documents will be accepted, as long as they have a photo: Identity Card, National Registration of Foreigners - RNE, National Driver's License - CNH, Passport or Professional Identity Card issued by the councils of liberal professionals or similar entities;

   ii. Attorney-in-fact - the shareholder must legally authorize a representative to vote, according to his voting intentions, according to the proxy model available in the BB Seguridade Shareholder Participation Manual, the regularity of which will be previously examined;
d) access to the Meeting will be restricted to shareholders, their representatives or attorneys-in-fact who are accredited within the period set forth in this Call Notice.
e) the submission of a remote voting ballot through B3 – Brasil, Bolsa, Balcão S.A. waives the need for prior accreditation. To participate in the remote voting modality, the completion and submission of the ballot must be carried out by the end of 04/26/2026 (inclusive): i) to the custody agents who provide this service, in the case of shareholders holding shares deposited in a central depositary; or ii) to the bookkeeper of the Company's shares; or, even, iii) directly to the Company. For additional information, observe the rules set forth in CVM Resolution No. 81/2022 and the procedures described in the remote voting ballot.
f) for the Meeting herein called, the authentication of the documents accompanying the remote voting ballot will be waived, and it will only be necessary to send a color copy of the originals of such documents representing the Shareholder by electronic means.

g) As for the power of attorney instruments, notarization of signatures will be required in the powers of attorney granted by the shareholders to their representatives or attorneys-in-fact. In the case of powers of attorney granted electronically by shareholders to their representatives or attorneys-in-fact, they must use certificates issued by the Brazilian Public Key Infrastructure – ICP-Brasil.

h) The documentation related to the proposals to be considered is available on the Investor Relations page (http://www.bbseguridaderi.com.br) and on the website of the Brazilian Securities and Exchange Commission (www.cvm.gov.br), on the world wide web.

i) any additional clarifications, including information on access to and use of the electronic system made available by the Company to its shareholders for them to monitor and vote at the Meeting, may be obtained in the BB Seguridade Shareholder Participation Manual, available on the Investor Relations (http://www.bbseguridaderi.com.br) page, or may be requested by e-mail assembleia.seg@bbseg.com.br.

Brasília (DF), March 30, 2026.

Kamillo Tononi Oliveira Silva
Chairman of the Board of Directors