

INFORMATION TO THE MARKET

BB Seguridade Participações S.A. (“BB Seguridade”) announces that Brasilprev, BB Seguridade’s investee company operating in the private pension segment, has reached R\$500 billion in assets under management, further strengthening its leadership position in the Brazilian market.

With 32 years of experience, Brasilprev specializes in private pension plans and offers solutions focused on long-term financial planning through accessible products and differentiated services, with Banco do Brasil’s branch network serving as its primary distribution channel.

Brasilia, July 08th, 2026.

RAFAEL SPERENDIO
CFO