INFORMATION TO THE MARKET

Pursuant to the Brazilian Securities and Exchange Comission ("CVM") Rule Nr. 80/22 (Appendix F), BB SEGURIDADE PARTICIPAÇÕES S.A. ("Company") hereby informs that on August 11th, 2026, it was established the following related party transaction:

Transaction description	Formalization of Product Definition's Instruments ("PDs") for the creation, implementation, update, and modification of Brasilseg's insurance products, aligned with the strategy of diversifying and enhancing the rural insurance portfolio, distributed through Banco do Brasil S.A., with the intermediation of BB Corretora.
Related parties names	BB Corretora de Seguros e Administradora de Bens S.A. ("BB Corretora"), Banco do Brasil S.A. ("BB"), Brasilseg Companhia de Seguros and Aliança do Brasil Seguros S.A. (jointly, "Brasilseg").
Relation between the parties and the Company	BB – Controlling Shareholder BB Corretora – Controlled company Brasilseg – Affiliated company Aliança do Brasil – Affiliated company
Agreement object	The formalized PDs aim to regulate the commercialization conditions and establish the remuneration criteria applicable to both new insurance products and changes implemented in existing products.
Terms and conditions of the agreement	The PDs are an integral part of the Specific Operational Agreement for the Commercialization of Products ("Specific Agreement"), which, in turn, forms part of the General Operational Agreement for Operations in the Insurance Segment ("General Agreement"), setting forth the parties' obligations regarding the commercialization of crop insurance products through BB's channels, with the intermediation of BB Corretora. This instrument also establishes the remuneration to be paid by Brasilseg to BB Corretora and to BB for these products, which is calculated as a percentage of the written premium.
Participation of the Counterparty or its Shareholders and Management during the Company's decision process	The counterparties did not participate of BB Seguridade's decision, nor did they act as its representative during the negotiation of the transaction.

Reasons for the company to conduct the transaction with the related and not with third parties	The Company would not be able to conduct the transaction with third parties other than Brasilseg and BB, considering the existence of the Operational Agreement that provides exclusivity between the parties for the development and commercialization of the insurance products that are the subject of the transaction.
Description of measures and procedures adopted to assure the arm's length format of the transaction	All the conditions were analyzed and validated by BB Seguridade, BB Corretora, Brasilseg and BB's technical divisions, and then approved by BB Seguridade's Executive Committee and Related Parties Transactions Commitee as provided in the Company's Related Parties Transactions Policy.

Brasília, August 14th, 2026

RAFAEL SPERENDIO

CFO